Consumer Defensive / Household & Personal Products



Cap (\$M USD) P/E EPS (1Y) Dividend Last Filing **\$161.02 \$1.49** (0.93%) as of Friday's close \$377,511 25.6 2.9% \$4.23 03/31/25 Sales (\$M) Fwd. P/E Sales (1Y) Fwd. Yield Next Earnings 52-wk Range 83,927 -0.2% 2.6% 07/29/25 22.6 \$156.58 \$180.43 Dividend Adjusted Return Apr 25, 2024 - Apr 25, 2025 PG has underperformed the S&P 500 by -8.9% in the past year. S&P 500 5525.21 (+10.3%) PG 161.02 (+1.4%) Consumer Defensive 217.94 (+10.5%) 20.0% PG has underperformed its sector by -9.0% in the past year. 10.0% The Consumer Defensive sector has performed nearly in line with the market over the past year. -1.3% Jun 3 Jul 1 Aug 1 Sep 2 Oct 1 Nov 1 Dec 2 Jan 1 Feb 3 Mar 3 Apr 1 ANALYST CONSENSUS The consensus rating has worsened a little Strong Buy 15 Buy since last month when it was also Buy. Buy 2 Hold 9 Strong Strong Hold Buy Sell Sell 0 Buy Sell Strong Sell 0 QUANTITATIVE SCORES Fair Value \$150.26 The Margin of Safety is the difference 6 warnings 🔁 between a company's Fair Value and the Details on Page 8 Margin of Safety -7% current price. See more on page 8. Value Score: Our value score looks at EV/EBITDA, Quality Score: Our quality score compares Value Quality P/E, P/S, P/TB (Price/Tangible Book) and EPS profitability and balance sheet metrics to find high Score Score Predictability. P/S and P/TB are compared within a quality companies using ROIC, Net Margin, Gross 65 95 sector. Other metrics are compared across all stocks Margin, Interest Coverage, and Debt / Equity metrics. Growth Score: Our growth score looks at the 5 year Sentiment Score: Our sentiment score finds stocks Growth Sentiment history and the forward estimates for EBITDA, Sales, in favor by analyzing Short Interest, returns in key Score Score and EPS growth, ranking the best companies across periods over the last year, Price vs. 52-wk High, 77 16 Days Since 52-wk High and MACD signals. all stocks. **BUSINESS SUMMARY** 

Since its founding in 1837, Procter & Gamble has become one of the world's largest consumer product manufacturers, with annual sales approaching \$85 billion. It operates with a lineup of leading brands, including more than 20 that generate north of \$1 billion each in annual global sales, such as Tide laundry detergent, Charmin toilet paper, Pantene shampoo, and Pampers diapers. Sales outside its home turf represent more than half of the firm's consolidated total.

**Employees** 108,000

Homepage us.pg.com

Headquarters Cincinnati, OH

Consumer Defensive / Household & Personal Products



### VALUATION SUMMARY

	PG	Industry	S&P 500
Value Score	65	53	70
Price / Earnings	25.6	27.0	26.4
Price / Sales	4.7	2.8	2.9
Price / Free Cash Flow	26.4	23.1	31.6
Price / Book	7.3	5.2	4.9
Price / Tangible Book	-	75.8	500+
EV / EBITDA	17.3	17.2	20.8
EPS Predict. Pctl.	90	66	70
Piotroski F Score	8	5	7
5-Year P/E Range	21.3	3	76.3
5-Year P/B Range	6.2	2	9.0
5-Year P/S Range	3.9	9	5.6



#### **GROWTH SUMMARY**

	PG	Industry	S&P 500	
Growth Score	77	55	77	
Sales Growth				
Sales Growth Next Year	3.0%	1.7%	9.9%	
Sales 1-Year Chg (%)	-0.2%	4.1%	12.3%	
Sales 3-Year Avg (%)	1.8%	4.9%	7.8%	
Sales 5-Year Avg (%)	3.6%	6.8%	11.4%	
EPS Growth				
Next Yr. Growth Est.	4.8%	6.0%	14.3%	
EPS 1-Year Chg (%)	2.9%	3.3%	12.2%	
EPS 3-Year Avg (%)	3.3%	4.8%	8.6%	
EPS 5-Year Avg (%)	27.9%	13.9%	13.3%	



### PEERS ANALYSIS SUMMARY

Ticker	Company	Cap (\$M USD	P/E	Fwd. Yield	1M Return	1Y Return	Margin of Safety	Value Score	Growth Score	Quality Score
PG	Procter & Gamble	\$377,511	25.6	2.6%	-0.5%	1.5%	-7%	65	77	95
UL	Unilever	\$156,087	24.2	3.0%	7.8%	27.0%	2%	45	77	84
MDLZ	Mondelez Internati	\$84,974	19.2	2.9%	2.1%	-4.8%	-19%	70	74	86
CL	Colgate-Palmolive	\$76,168	26.7	2.2%	5.4%	7.4%	-10%	67	83	93
KVUE	Kenvue	\$44,149	42.6	3.6%	-0.4%	25.8%	5%	35	60	76
KMB	Kimberly-Clark	\$43,670	17.9	3.8%	-3.9%	-0.1%	-5%	76	63	89
CHD	Church & Dwight Co	\$24,441	41.8	1.2%	-5.2%	-6.4%	9%	62	79	87
ADM	Archer-Daniels Mi	\$23,167	13.2	4.2%	4.8%	-17.9%	-18%	95	59	62
TSN	Tyson Foods	\$21,592	20.5	3.3%	1.1%	2.8%	-6%	86	70	61
EL	Estee Lauder Cos	\$21,363	-	2.4%	-10.1%	-58.1%	-9%	61	53	50
CLX	Clorox	\$17,181	37.7	3.5%	-1.6%	-3.2%	12%	63	74	77
HIMS	Hims & Hers Health	\$6,240	52.9	-	-24.2%	128.9%	-13%	57	73	87

**PROFITABILITY SUMMARY** 

**Quality Score** 

Gross Margin

Net Margin

ROIC

**Operating Margin** 

Return on Assets

Return on Equity

PG

51.3%

23.8%

18.5%

12.6%

29.1%

18.7%

95

Consumer Defensive / Household & Personal Products

Industry

69

52.1%

16.9%

10.4%

11.0%

26.3%

16.6%

S&P 500

78

31.5%

15.1%

11.1%

10.5%

33.9%

24.9%

24.0

22.0

20.0

18.0

16.0

14.0

2021

### Net Margin 19.1 Gross Margin 51.0 54.0 52.0 50.0 48.0 46.0

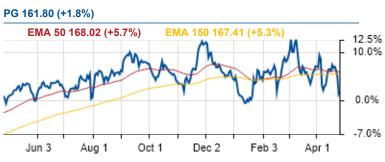
2024

### **RETURNS SUMMARY**

	PG	Industry	S&P 500
Sentiment Score	16	44	67
5-Day Return	-5.0%	-1.4%	4.6%
1-Month Return	-0.5%	1.3%	-4.4%
YTD Return	-2.8%	2.2%	-5.8%
1-Year Return	1.5%	-0.6%	10.8%
3-Year Return	6.8%	6.1%	34.4%
5-Year Return	53.3%	21.1%	109.5%
Beta 1-Year	0.11	0.19	1.00

Dividend Adjusted Return Apr 25, 2024 - Apr 25, 2025

2022



2023

DIVIDEND			DEBT & EQUITY		
	PG	Industry	Current Ratio	0.7	Debt / Equity 0.7
Forward Dividend Yield	2.6%	2.5%	Quick Ratio	0.5	0.8
Payout Ratio	62.4%	61.1%	Price	\$161.02	0.8
TTM Yield	2.5%	-	Net Cash Per Share	-\$10.80	
Fwd. Div. Per Share	\$4.23	\$3.44	Equity Per Share	\$21.96	0.8
Div. 1Y Chg (%)	5.0%	2.6%	Debt / Equity	0.7	
Div. 3Y Avg (%)	5.0%	8.5%	Solvency Ratio	31%	
Div. 5Y Avg (%)	6.0%	8.2%	Interest Coverage	22.3	V 0.7
Cons. Growth Years	10+	7	Short % of Float	0.7%	
Div. Coverage Ratio	1.5	1.5	Altman Z-Score	5.8	2021 2022 2023 2024 2025

#### ANALYST REVISIONS

ΜΕΔΝ	ESTIMATE T	REND

Current Quarter	EPS	Next Quarter El	PS
# Up Last 30 days	3.00	# Up Last 30 days	2.00
# Down Last 30 days	9.00	# Down Last 30 days	7.00
Mean Estimate	1.45	Mean Estimate	1.95
% Change (30 Days)	-5.01%	% Change (30 Days)	-2.08%

MEAN ESTIMATE TREND									
	Cur Qtr	Next Qtr	Cur Year	Next Year					
Latest	\$1.45	\$1.95	\$6.81	\$7.14					
30 Days Ago	\$1.53	\$2.00	\$6.92	\$7.36					
90 Days Ago	\$1.53	\$2.00	\$6.93	\$7.36					
% Change (90 Days)	-5.2%	-2.1%	-1.8%	-3.1%					

# **StockRover**

44.0

2025

Stock Report | April 26, 2025

Consumer Defensive / Household & Personal Products

# Stock Rover

Stock Report | April 26, 2025

Est.

EPS

\$1.53

\$1.86

\$1.90

\$1.37

\$1.41

\$1.70

Surprise

(%)

0.3%

0.9%

1.7%

2.4%

7.8%

8.2%

#### EARNINGS SURPRISES

Earnings surprise is the difference between a company's announced earnings and the average analyst estimated value. Surprises typical followed by more

#### Surprise Detail (Last 6 Quarters)

Actual

EPS

\$1.54

\$1.88

\$1.93

\$1.40

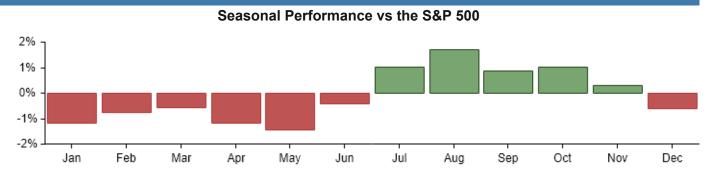
\$1.52

\$1.84

Surprises typically causes the st followed by more of the same su	Surprise Type	Announce Date	Period End Date		
			In-Line	04/24/25	03/31/25
Surprise Summar	In-Line	01/22/25	12/31/24		
Surprise Type	Amount	Percent	In-Line	10/18/24	09/30/24
Positive Quarters (> 2%)	6	50.0%	Positive	07/30/24	06/30/24
Negative Quarters (< 2%)	0	-	Positive	04/19/24	-
In-Line Quarters (within 2%)	6	50.0%	Positive	01/23/24	-

RISK				
	PG	Industry	S&P 500	PG Volatility 1-Year 0.2
Best Monthly Return (5Y)	11.7%	11.9%	17.9%	0.3
Worst Monthly Return (5Y)	-9.6%	-8.4%	-9.6%	
Beta 1-Year	0.11	0.19	1.00	
Volatility 1-Year	0.19	0.13	0.19	- 0.3
Volatility 1Y Pctl.	16	-	-	0.2
Max Drawdown 1-Year	-11.8%	-20.9%	-18.7%	0.2
Max Drawdown 3-Year	-23.8%	-26.7%	-18.7%	0.2
Max Drawdown 5-Year	-23.8%	-31.4%	-24.6%	
				2021 2022 2023 2024 2025

SEASONALITY



#### 5-YEAR RELATIVE PERFORMANCE VS S&P 500

Relative to the S&P 500 baseline, PG has underperformed the S&P 500 by -59.9% in the past 5 Years.

PG has underperformed its sector by -15.6% in the past 5 Years.

The Consumer Defensive sector has underperformed the market by -44.3% in the past 5 Years.





80

Consumer Defensive / Household & Personal Products

Stock Report | April 26, 2025

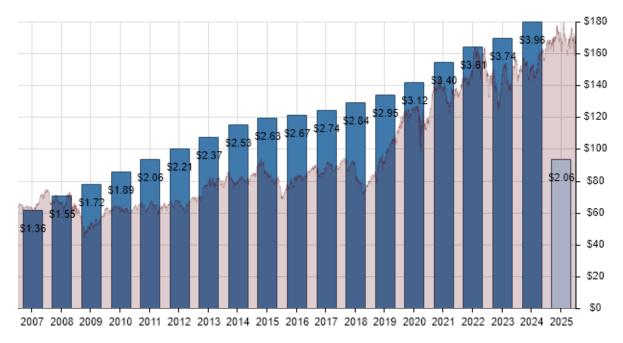
Overall Rating vs. Peers Ratings scores are relative to industry groups. They compare key metrics to rank stocks vs. their competitors. For example, higher growth than peers will score high even when the absolute growth is below the market average.

	Peers										
Ticker	Company	Growth	Sales	Ep	s S	Sales Gro	owth	Sales 1Y	/ S	Sales 3Y	Sales 5Y
		Rating vs. Peer	QoQ Chg	. QoQ (	Chg.	Next Y	<u>.</u>	Chg (%)		Avg (%)	Avg (%)
CL	Colgate-Palmolive	71	-0.1		3.5%		4.1%		8%	4.8%	4.8%
PG	Procter & Gamble	58	-2.1		1.3%		3.0%		2%	1.8%	3.6%
KMB	Kimberly-Clark	38	-6.0	% -	11.0%		2.4%		1%	-0.1%	1.0%
UL	Unilever	38		-	-		2.7%		9%	5.0%	3.2%
KVUE	Kenvue	16	-0.1	% -	1.8%		4.2%	-0.	2%	-	-
/aluation v		1									
Ticker	Company	Valuation Rating vs. Peer	P/E	Fwd. P/E	PE Trai	EG ilin <u>g</u>	P/S	P/B		5Y P/E R	lange
KMB	Kimberly-Clark	53	17.9	17	7.2	12.9	2.2	39.7	,	17.0	27.2
PG	Procter & Gamble	44	25.6	22	2.6	0.9	4.7	7.3	<b>i</b>	21.3	76.3
UL	Unilever	34	24.2	18	3.8	32.1	2.3	6.8	;	12.9	26.3
CL	Colgate-Palmolive	26	26.7	23	3.6	7.3	3.9	357.1		23.0	47.1
KVUE	Kenvue	4	42.6	18	3.7	-	2.9	4.6	;	20.0	44.3
Efficiency v	/s Peers										
Ticker	Company	, j		0	Net Iargin	5Y	ROE Ra	nge		5Y ROA I	Range
PG	Procter & Gamble		51.3%		18.5%	27.1	%	32.4%		10.8%	12.7%
UL	Unilever	97	45.1%	18.5%	9.5%	28.7	%	45.1%		7.4%	10.4%
KMB	Kimberly-Clark	93	35.5%	16.3%	12.5%	176.7	%	954.9%		9.1%	16.6%
CL	Colgate-Palmolive		60.5%		14.4%						
KVUE	Kenvue		58.0%	17.1%	6.7%	9.8	%	14.8%		3.7%	6.0%
-inancial_9	trength vs Peers										
Ticker	Company	Financial Str Rating vs. Pee			Interest overage	Qu Ra		Intangible	s %	Solvency Ratio	Short % of Float
PG	Procter & Gamble	64								Tutto	UI FIUAL
UL		· · · ·		0.7	2	2.3	0.5		50.7%	31%	01 Float 0.7%
	Unilever	62		0.7 1.5		2.3 8.9	0.5 0.6		<mark>50.7%</mark> 51.3%		
CL	Unilever Colgate-Palmolive									31%	0.7%
		62		1.5	1	8.9	0.6		51.3%	<mark>31%</mark> 15%	<mark>0.7%</mark> 0.1%
KMB	Colgate-Palmolive	62 61		1.5 40.2	1	8.9 4.5	0.6 0.6		51.3% 31.3%	31% 15% 26%	0.7% 0.1% 1.5%
CL KMB KVUE Dividends V	Colgate-Palmolive Kimberly-Clark Kenvue	62 61 42		1.5 40.2 6.6	1	8.9 4.5 1.6	0.6 0.6 0.5		51.3% 31.3% 12.6%	31% 15% 26% 24%	0.7% 0.1% 1.5% 1.3%
KMB KVUE	Colgate-Palmolive Kimberly-Clark Kenvue	62 61 42	Fwd. Yield	1.5 40.2 6.6	1	8.9 4.5 1.6	0.6 0.6 0.5 0.7		51.3% 31.3% 12.6% 67.6% Consee	31% 15% 26% 24%	0.7% 0.1% 1.5% 1.3%
KMB KVUE Dividends v Ticker	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers	62 61 42 27 Dividends		1.5 40.2 6.6 0.9 TTN Yield	1	8.9 4.5 1.6 4.3	0.6 0.6 0.5 0.7 Fwd Per S	. Div.	51.3% 31.3% 12.6% 67.6% Consee	31% 15% 26% 24% 13% cutive Div.	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio
KMB KVUE Dividends v	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company	62 61 42 27 Dividends Rating vs. Peer	Yield	1.5 40.2 6.6 0.9 TTN Yiel	1 1 1	8.9 4.5 1.6 4.3 Price	0.6 0.6 0.5 0.7 Fwd Per S	. Div. Share	51.3% 31.3% 12.6% 67.6% Consee	31% 15% 26% 24% 13% cutive Div.	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio - 66.8%
KMB KVUE Dividends Ticker KMB	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company Kimberly-Clark	62 61 42 27 Dividends Rating vs. Peer 85	Yield 3.8	1.5 40.2 6.6 0.9 TTN Yield %	1 1 1 3.7%	8.9 4.5 1.6 4.3 Price \$131.61	0.6 0.5 0.7 Fwd Per S	. Div. Share \$5.04	51.3% 31.3% 12.6% 67.6% Consee	31% 15% 26% 24% 13% cutive Div. th Years 10+	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio • 66.8% • 62.4%
KMB KVUE Dividends V Ticker KMB PG	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company Kimberly-Clark Procter & Gamble	62 61 42 27 Dividends Rating vs. Peer 85 53	Yield 3.8 2.6	1.5 40.2 6.6 0.9 TTN Yield %	1 1 1 3.7% 2.5%	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02	0.6 0.5 0.7 Fwd Per S	. Div. Share \$5.04 \$4.23	51.3% 31.3% 12.6% 67.6% Consee	31% 15% 26% 24% 13% cutive Div. th Years 10+	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio 66.8% 62.4% 150.0%
KMB KVUE Dividends v Ticker KMB PG KVUE	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company Kimberly-Clark Procter & Gamble Kenvue	62 61 42 27 Dividends Rating vs. Peer 85 53 47	Yield 3.8 2.6 3.6	1.5 40.2 6.6 0.9 XTIN Yiel % %	1 1 3.7% 2.5% 3.5%	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02 \$23.01	0.6 0.6 0.5 0.7 Fwd Per S	. Div. Share \$5.04 \$4.23 \$0.82	51.3% 31.3% 12.6% 67.6% Consee	31% 15% 26% 24% 13% cutive Div. th Years 10+ 10+	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio 66.8% 62.4% 150.0% 56.1%
KMB KVUE Dividends V Ticker KMB PG KVUE CL UL	Colgate-Palmolive Kimberly-Clark Kenvue VS Peers Company Kimberly-Clark Procter & Gamble Kenvue Colgate-Palmolive Unilever	62 61 42 27 Dividends Rating vs. Peer 85 53 47 40	Yield 3.8 2.6 3.6 2.2	1.5 40.2 6.6 0.9 XTIN Yiel % %	1 1 3.7% 2.5% 3.5% 2.2%	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02 \$23.01 \$93.91	0.6 0.6 0.5 0.7 Fwd Per S	Div. Share \$5.04 <b>\$4.23</b> \$0.82 \$2.08	51.3% 31.3% 12.6% 67.6% Consee	31% 15% 26% 24% 13% cutive Div. th Years 10+ 10+ 10+ 10+	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio 66.8% 62.4% 150.0% 56.1%
KMB KVUE Dividends v Ticker KMB PG KVUE CL	Colgate-Palmolive Kimberly-Clark Kenvue VS Peers Company Kimberly-Clark Procter & Gamble Kenvue Colgate-Palmolive Unilever	62 61 42 27 Dividends Rating vs. Peer 85 53 47 40	Yield 3.8 2.6 3.6 2.2 3.0 1M	1.5 40.2 6.6 0.9 TTN Yield % % % %	1 1 3.7% 2.5% 3.5% 2.2% 3.0%	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02 \$23.01 \$93.91 \$62.62	0.6 0.5 0.7 Fwd Per S 2	. Div. Share \$5.04 <b>\$4.23</b> \$0.82 \$2.08 \$1.87 Y Be	51.3% 31.3% 12.6% 67.6% Consec Grow	31% 15% 26% 24% 13% cutive Div. th Years 10+ 10+ 10+ 2 /olatility	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio 66.8% 62.4% 150.0% 56.1% 2 75.0%
KMB KVUE Dividends v Ticker KMB PG KVUE CL UL	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company Kimberly-Clark Procter & Gamble Kenvue Colgate-Palmolive Unilever	62 61 42 27 Dividends Rating vs. Peer 85 53 47 40 10 10	Yield 3.8 2.6 3.6 2.2 3.0 1M	1.5 40.2 6.6 0.9 TTN Yiel % %	1 1 3.7% 2.5% 3.5% 2.2% 3.0%	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02 \$23.01 \$93.91 \$62.62 Return	0.6 0.5 0.7 Fwd Per 5 2 2 2 2 2	Div. Share \$5.04 <b>\$4.23</b> \$0.82 \$2.08 \$1.87 Y Be urn 1	51.3% 31.3% 12.6% 67.6% Consec Grow	31% 15% 26% 24% 13% cutive Div. th Years 10+ 10+ 10+ 2 /olatility	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio 66.8% 62.4% 150.0% 56.1% 2 75.0% Price vs i2-wk High (%)
KMB KVUE Dividends V Ticker KMB PG KVUE CL UL UL Vomentum Ticker	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company Kimberly-Clark Procter & Gamble Kenvue Colgate-Palmolive Unilever vs Peers Company	62 61 42 27 Dividends Rating vs. Peer 85 53 47 40 10 10 Momentum Rating vs. Peer	Yield 3.8 2.6 3.6 2.2 3.0 1M Return	1.5 40.2 6.6 0.9 TTN Yiel % % 2 % 2 %	1 1 3.7% 2.5% 3.5% 2.2% 3.0% 6M Return	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02 \$23.01 \$93.91 \$62.62 Return % 11.4	0.6 0.6 0.7 Fwd Per S 2 2	. Div. Share \$5.04 \$4.23 \$0.82 \$2.08 \$1.87 Y Be urn 1 7.0%	51.3% 31.3% 12.6% 67.6% Consec Grow	31% 15% 26% 24% 13% cutive Div. th Years 10+ 10+ 10+ 2 /olatility 1Y 5	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio 66.8% 62.4% 150.0% 56.1% 2 75.0% Price vs 32-wk High (%) 95.1%
KMB KVUE Dividends V Ticker KMB PG KVUE CL UL UL Vomentum Ticker	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company Kimberly-Clark Procter & Gamble Kenvue Colgate-Palmolive Unilever vs Peers Company Unilever	62 61 42 27 Dividends Rating vs. Peer 85 53 47 40 10 10 Momentum Rating vs. Peer 91	Yield 3.8 2.6 3.6 2.2 3.0 1M Return 7.8%	1.5 40.2 6.6 0.9 TTN Yield % % % %	1 1 3.7% 2.5% 3.5% 2.2% 3.0% 6M Return 3.2%	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02 \$23.01 \$93.91 \$62.62 \$7D Return % 11.4 % 8.8	0.6 0.5 0.7 Fwd Per S 2 2 2 2 2 2 3 3 3 3 2 2 3 3 3 2 2	Div. Share \$5.04 \$4.23 \$0.82 \$2.08 \$1.87 Y Be urn 1 7.0%	51.3% 31.3% 12.6% 67.6% Consec Grow	31% 15% 26% 24% 13% cutive Div. th Years 10+ 10+ 10+ 2 /olatility 1Y 5	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio - 66.8% - 62.4% 150.0% - 56.1% 2 75.0% Price vs ;2-wk High (%) 95.1%
KMB KVUE Dividends v Ticker KMB PG KVUE CL UL Vomentum Ticker UL KVUE	Colgate-Palmolive Kimberly-Clark Kenvue vs Peers Company Kimberly-Clark Procter & Gamble Kenvue Colgate-Palmolive Unilever vs Peers Company Unilever Kenvue	62 61 42 27 Dividends Rating vs. Peer 85 53 47 40 10 10 Momentum Rating vs. Peer 91 88	Yield 3.8 2.6 3.6 2.2 3.0 1M Return 7.8% -0.4%	1.5 40.2 6.6 0.9 TTN Yiel % % % % % % % % % % % % % % % % % % %	1 1 3.7% 2.5% 3.5% 2.2% 3.0% 6M Return 3.2% 3.5%	8.9 4.5 1.6 4.3 Price \$131.61 \$161.02 \$23.01 \$93.91 \$62.62 Return % 11.4 % 8.8	0.6 0.5 0.7 Fwd Per S 2 2 2 4 4 8 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3	Div. Share \$5.04 \$4.23 \$0.82 \$2.08 \$1.87 Y Be urn 1 7.0% 5.8% 7.4%	51.3% 31.3% 12.6% 67.6% Consec Grow	31% 15% 26% 24% 13% cutive Div. th Years 10+ 10+ 10+ 2 /olatility 1Y 5 0.18 0.27	0.7% 0.1% 1.5% 1.3% 2.0% Payout Ratio 66.8% 62.4% 150.0% 56.1% 2 75.0%

Consumer Defensive / Household & Personal Products



### **DIVIDEND DETAIL**



CALENDAR YE	AR DIVIDE	ND HISTORY		
Year	Ex-Dividence	Pay Date	Text	Amount
2025 Dividends				\$2.06
	04/21/25	05/15/25	Regular	\$1.06
	01/24/25	02/18/25	Regular	\$1.01
2024 Dividends				\$3.96
	10/18/24	11/15/24	Regular	\$1.01
	07/19/24	08/15/24	Regular	\$1.01
	04/18/24	05/15/24	Regular	\$1.01
	01/18/24	02/15/24	Regular	\$0.94
2023 Dividends				\$3.74
	10/19/23	11/15/23	Regular	\$0.94
	07/20/23	08/15/23	Regular	\$0.94
	04/20/23	05/15/23	Regular	\$0.94
	01/19/23	02/15/23	Regular	\$0.91
2022 Dividends				\$3.61
	10/20/22	11/15/22	Regular	\$0.91
	07/21/22	08/15/22	Regular	\$0.91
	04/21/22	05/16/22	Regular	\$0.91
	01/20/22	02/15/22	Regular	\$0.87
2021 Dividends				\$3.40
	10/21/21	11/15/21	Regular	\$0.87
	07/22/21	08/16/21	Regular	\$0.87
	04/22/21	05/17/21	Regular	\$0.87
	01/21/21	02/16/21	Regular	\$0.79
2020 Dividends				\$3.12

#### UPCOMING DIVIDEND

Ex-Dividend Date	04/21/25
Payment Date	05/15/25
Amount	\$1.06
Туре	Regular

### **DIVIDEND RATE**

Regular Dividend	\$1.06
Forward Dividend Rate	\$4.23
Forward Dividend Yield	2.6%
Trailing 12 Months Dividends	\$4.08
Trailing 12 Months Yield	2.5%

### STATISTICS

Payout Ratio	62.4
Dividend Coverage Ratio	1.5
Consecutive Growth Years	10+
3 Year Growth Rate	5.0%
5 Year Growth Rate	6.0%
10 Year Growth Rate	4.8%

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# **StockRover**

Stock Report | April 26, 2025

FINANCIAL STATEMENT SUMMARY								
USD in Millions	Chart	2020	2021	2022	2023	2024	TTM	CAGR
Income Statement								
Revenue		73,975	78,346	80,281	83,933	84,346	83,927	3.0%
Operating Income		17,595	17,516	17,346	19,950	19,884	19,982	3.0%
Net income		13,848	14,510	14,279	14,769	15,480	15,496	2.6%
Earnings per share diluted		\$5.29	\$5.67	\$5.70	\$5.97	\$6.28	\$6.30	4.1%
Average shares diluted	l	2,617	2,567	2,510	2,474	2,467	2,462	-1.4%
P/E Ratio		26.6	29.9	26.3	23.8	26.6	25.6	-0.9%
<ul> <li>Balance Sheet</li> </ul>								
Cash	II	11,941	11,544	6,854	7,890	10,230	9,116	-6.1%
Current assets	1	24,655	25,545	21,866	23,111	25,642	24,435	-0.2%
Net Property, Plant and Equipm…		21,416	21,357	21,167	22,132	22,074	22,728	1.4%
Working Capital		-7,089	-12,482	-16,880	-12,839	-8,155	-9,813	7.8%
Net Debt		19,159	24,109	28,028	25,822	24,457	25,025	6.4%
Stockholders' Equity		48,181	44,618	44,455	48,534	51,168	52,272	1.9%
Cash Flow								
Operating Cash Flow		19,033	17,972	14,603	19,208	18,969	18,586	-0.5%
Cap Ex		-2,806	-3,087	-3,037	-3,206	-3,498	-3,560	5.7%
Free Cash Flow		16,227	14,885	11,566	16,002	15,471	15,026	-1.8%
Free Cash Flow per share		\$6.20	\$5.80	\$4.61	\$6.47	\$6.27	\$6.10	-0.4%
Profitability								
Operating Margin		23.8%	22.4%	21.6%	23.8%	23.6%	23.8%	0.0%
Return on Assets		11.8%	12.2%	12.0%	12.3%	12.7%	12.6%	1.7%
Return on Equity		28.2%	31.9%	31.5%	29.9%	29.7%	29.1%	0.7%
Return on Invested Capital		17.8%	18.3%	18.3%	18.8%	18.8%	18.7%	1.1%
<ul> <li>Dividends</li> </ul>								
Dividends Per Share		\$3.12	\$3.40	\$3.61	\$3.74	\$3.96	\$4.23	7.3%
Dividend Yield		2.3%	2.1%	2.4%	2.6%	2.5%	2.6%	3.4%
Dividend Growth		-	9.0%	6.2%	3.5%	6.0%	12.3%	9.8%
Dividend Coverage	<b>I</b>	1.8x	1.7x	1.6x	1.6x	1.6x	1.6x	-2.1%

### VALUATION & PROFITABILITY HISTORY

Date >		TTM	1 Yr Ago	2 Yrs. Ago	3 Yrs. Ago	4 Yrs. Ago
Price / Earnings	_ <b>h.</b> _	25.6	26.6	27.5	28.7	25.3
Price / Cash Flow		21.3	20.7	26.9	23.2	18.4
Price / Book	_1.	7.3	7.8	8.5	8.9	6.9
Price / Tangible B		-	-	-	-	-
Price / Sales		4.7	4.8	4.9	5.3	4.7
EV / EBITDA	h.	17.3	18.3	18.8	19.6	16.7
Forward Dividend	1	2.6%	2.5%	2.3%	2.1%	2.4%
Shareholder Yield	11.1	4.6%	3.4%	4.7%	5.2%	4.8%
Gross Margin		51.3%	51.1%	47.0%	48.3%	51.6%
Net Margin	h	18.5%	18.0%	17.7%	18.3%	19.0%
Return on Assets		12.6%	12.6%	12.1%	12.2%	12.0%
Return on Equity	<b>.l</b> t	29.1%	29.7%	31.1%	31.5%	29.9%
ROIC	to_lo	18.7%	19.3%	18.0%	18.6%	18.9%

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WARNINGS					
Name	Severity	Details			
High Goodwill	Low 📜	Goodwill %: 32.9%			
Goodwill on a company's balar impairment charges that weigh		rom over-paying to acquire other firms. A high percentage here can turn into ings for the company.			
MACD Crossover	Low 📜	MACD Crossover Days: 2; MACD Divergence: -0.38			
The MACD indicator has turned	d negative in the <sub>l</sub>	past week. This is a bearish signal among technical traders.			
Downward EPS Revisions	Low 🏓	Net EPS Rev. Cur. Qtr.: -6			
Analyst estimates for the next of darker.	quarter have beer	n revised down. Check for recent news stories about why the future outlook is			
Declining EPS Growth	Low 🏓	EPS 1Y Chg (%): 2.9%; EPS 3Y Avg (%): 3.3%; EPS 5Y Avg (%): 27.9%			
EPS growth has declined. Comparing EPS growth rates, the 1-year is less than the 3-year which is less than the 5-year. Be sure to understand the reasons as declining earnings growth puts pressure on the stock price.					
Declining Sales Growth	Low 📜	Sales 1Y Chg (%): -0.2%; Sales 3Y Avg (%): 1.8%; Sales 5Y Avg (%): 3.6%			
Sales growth has declined. Comparing revenue growth rates, the 1-year is less than the 3-year which is less than the 5-year. Be sure to understand the reasons as declining sales growth puts pressure on the stock price.					
Low Sentiment Score	Low 🏓	Sentiment Score: 16			
The continent every for this of	moony is low Th	a stack has worse momentum than most other stacks. Contrarian investors love			

The sentiment score for this company is low. The stock has worse momentum than most other stocks. Contrarian investors love this sort of stock but be sure to understand why it is out of favor.

#### **REPORT TIPS**

#### **Metric Definitions**

Metric descriptions are available at stockrover.com/help/metrics/metric-overview

#### **Quantitative Scores**

Our scores analytics is to offer our concise analysis of a stock in powerful, but easy to digest format. Each of the composite score metrics are designed to use the best available accounting practices as well as source data from SEC filings. The scores are computed for a company vs. the market as a whole. Fair Value

Fair value performs a forecasted discounted cash flow analysis of a company to determine the company's intrinsic value based on the expected future cash flows the company will produce. It basically determines what a company is worth based on how much cash flow it is expected to generate for you in the future, taking into account the time value of money and the predictability of those forecasted cash flows.

#### Peers

Peer ratings are computed from ranking companies in the same

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