

\$174.88 **\$3.53 (2.06%)** as of Friday's close

Cap (\$M USD)
\$276,803

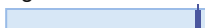
P/E
46.3

EPS (1Y)
123.1%

Dividend
\$1.22

Last Filing
08/31/21

52-wk Range

\$125.44  \$179.10

Sales (\$M)
46,192

Forward P/E
36.8

Sales (1Y)
23.7%

Div. Yield
0.7%

Next Earnings
12/20/21

Dividend Adjusted Return Nov 19, 2020 - Nov 19, 2021

NKE 174.88 (+33.9%) **Consumer Cyclical 355.63 (+42.4%)** **S&P 500 4697.96 (+33.5%)**



NKE has performed nearly in line with the S&P 500 over the past year.

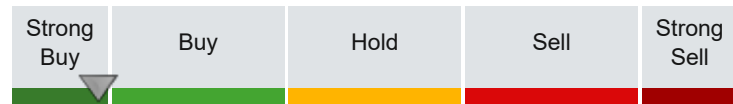
NKE has underperformed its sector by -8.6% in the past year.

The Consumer Cyclical sector has outperformed the market by 8.9% in the past year.

ANALYST CONSENSUS

Strong Buy

The consensus rating has improved a little since last month when it was also Strong Buy.



Strong Buy	16
Buy	2
Hold	3
Sell	0
Strong Sell	0

QUANTITATIVE SCORES

Fair Value \$140.18

Margin of Safety -20%

The Margin of Safety is the difference between a company's Fair Value and the current price. See more on page 8.

1 warning
Details on Page 8

Value Score

64

Value Score: Our value score looks at EV/EBITDA, P/E, P/S, P/TB (Price/Tangible Book) and EPS Predictability. P/S and P/TB are compared within a sector. Other metrics are compared across all stocks

Quality Score

92

Quality Score: Our quality score compares profitability and balance sheet metrics to find high quality companies using ROIC, Net Margin, Gross Margin, Interest Coverage, and Debt / Equity metrics.

Growth Score

88

Growth Score: Our growth score looks at the 5 year history and the forward estimates for EBITDA, Sales, and EPS growth, ranking the best companies across all stocks.

Sentiment Score

95

Sentiment Score: Our sentiment score finds stocks in favor by analyzing Short Interest, returns in key periods over the last year, Price vs. 52-wk High, Days Since 52-wk High and MACD signals.

BUSINESS SUMMARY

Nike is the largest athletic footwear and apparel brand in the world. It designs, develops, and markets athletic apparel, footwear, equipment, and accessories in six major categories: running, basketball, soccer, training, sportswear, and Jordan. Footwear generates about two thirds of its sales. Nike's brands include Nike, Jordan, and Converse (casual footwear). Nike sells products worldwide and outsources its production to more than 300 factories in more than 30 countries. Nike was founded in 1964 and is based in Beaverton, Oregon.

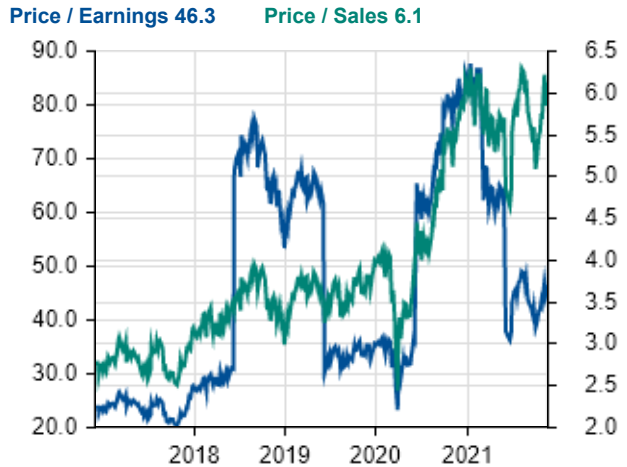
Employees 73,300

Homepage www.nike.com

Headquarters Beaverton, OR

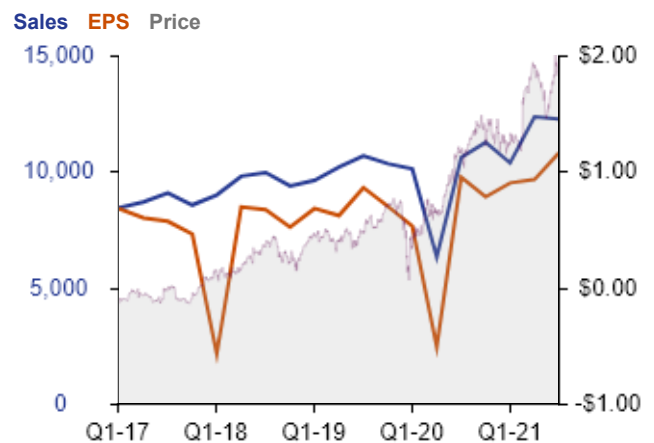
VALUATION SUMMARY

	NKE	Industry	S&P 500
Value Score	64	51	74
Price / Earnings	46.3	44.6	28.6
Price / Sales	6.1	3.7	3.2
Price / Free Cash Flow	45.7	32.7	30.7
Price / Book	19.3	10.5	5.1
Price / Tangible Book	20.0	55.6	100+
EV / EBITDA	34.3	32.3	23.7
EPS Predict. Pctl.	81	62	70
Piotroski F Score	8	8	9
5-Year P/E Range	20.3		87.3
5-Year P/B Range	6.6		26.3
5-Year P/S Range	2.4		6.3



GROWTH SUMMARY

	NKE	Industry	S&P 500
Growth Score	88	61	79
Sales Growth			
Sales Growth Next Year	13.9%	13.6%	9.2%
Sales 1-Year Chg (%)	23.7%	19.5%	21.0%
Sales 3-Year Avg (%)	7.4%	8.3%	14.7%
Sales 5-Year Avg (%)	6.9%	8.1%	13.2%
EPS Growth			
Next Yr. Growth Est.	31.9%	30.6%	8.6%
EPS 1-Year Chg (%)	123.1%	143.3%	68.5%
EPS 3-Year Avg (%)	43.7%	15.9%	30.8%
EPS 5-Year Avg (%)	11.2%	12.9%	25.9%

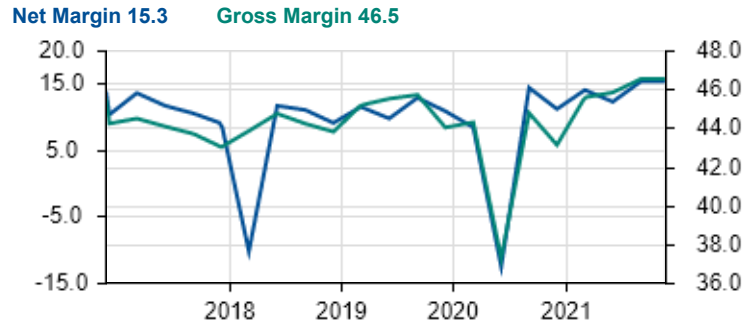


PEERS ANALYSIS SUMMARY

Ticker	Company	Cap (\$M USD)	P/E	Div. Yield	1M Return	1Y Return	Margin of Safety	Value Score	Growth Score	Quality Score
TSLA	Tesla	\$1,141,909	100+	-	31.6%	127.7%	-34%	49	98	80
NKE	Nike	\$276,803	46.3	0.7%	10.8%	33.6%	-20%	64	88	92
SBUX	Starbucks	\$130,620	31.3	1.8%	-2.0%	15.2%	7%	66	90	76
TJX	TJX Companies	\$85,404	32.5	1.5%	11.6%	17.1%	14%	71	92	78
ADD...	adidas	\$62,238	36.5	1.2%	1.7%	-4.5%	16%	75	90	87
BBY	Best Buy Co	\$33,483	13.9	2.1%	19.5%	17.4%	-15%	86	59	87
SHZ...	Shenzhou Intl Gr ...	\$31,771	42.0	1.3%	-5.3%	17.1%	1%	40	84	92
VFC	VF	\$29,847	29.6	2.6%	3.4%	-8.3%	0%	66	53	84
HM...	Hennes & Mauritz	\$28,555	29.9	4.2%	-5.8%	-3.1%	29%	91	62	73
TTM	Tata Motors	\$24,514	-	-	4.5%	188.9%	8%	52	50	43
MO...	Moncler	\$20,467	45.1	0.7%	13.3%	58.4%	-16%	40	94	95
PM...	Puma	\$19,501	52.1	0.2%	11.1%	30.8%	6%	67	99	86

PROFITABILITY SUMMARY

	NKE	Industry	S&P 500
Quality Score	92	64	76
Gross Margin	45.3%	45.0%	30.4%
Operating Margin	15.8%	11.5%	14.3%
Net Margin	13.2%	8.2%	11.4%
Return on Assets	16.0%	14.8%	8.4%
Return on Equity	42.4%	39.6%	33.7%
ROIC	23.4%	20.9%	19.2%



RETURNS SUMMARY

	NKE	Industry	S&P 500
Sentiment Score	95	61	70
5-Day Return	3.4%	2.0%	0.3%
1-Month Return	10.8%	8.5%	3.9%
YTD Return	24.3%	12.9%	26.3%
1-Year Return	33.6%	23.2%	33.0%
3-Year Return	148.2%	94.3%	84.1%
5-Year Return	261.2%	178.1%	135.9%
Beta 1-Year	0.96	0.86	0.99

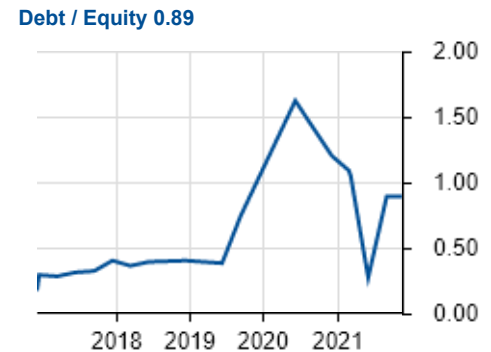


DIVIDEND

	NKE	Industry
Dividend Yield	0.7%	0.7%
Payout Ratio	28.6%	31.0%
TTM Yield	0.6%	-
Dividend Per Share	\$1.22	\$1.26
Div. 1Y Chg (%)	12.2%	-55.9%
Div. 3Y Avg (%)	11.2%	-10.7%
Div. 5Y Avg (%)	11.4%	-1.8%
Cons. Growth Years	10+	0
Div. Coverage Ratio	3.5	3.2

DEBT & EQUITY

Current Ratio	3.2
Quick Ratio	2.4
Price	\$174.88
Net Cash Per Share	\$0.37
Equity Per Share	\$9.06
Debt / Equity	0.9
Solvency Ratio	33%
Interest Coverage	28.7
Short % of Float	1.3%
Altman Z-Score	9.6



ANALYST REVISIONS

Current Quarter EPS		Next Quarter EPS	
# Up Last 30 days	0.00	# Up Last 30 days	0.00
# Down Last 30 days	0.00	# Down Last 30 days	0.00
Mean Estimate	0.74	Mean Estimate	0.63
% Change (30 Days)	-	% Change (30 Days)	-

MEAN ESTIMATE TREND

	Cur Qtr	Next Qtr	Cur Year	Next Year
Latest	\$0.63	\$0.74	\$3.60	\$4.75
30 Days Ago	\$0.63	\$0.74	\$3.59	\$4.75
90 Days Ago	\$1.01	\$1.07	\$4.33	\$5.07
% Change (90 Days)	-37.6%	-30.8%	-16.9%	-6.3%

EARNINGS SURPRISES

Earnings surprise is the difference between a company's announced earnings and the average analyst estimated value. Surprises typically causes the stock price to jump and are often followed by more of the same surprise type.

Surprise Detail (Last 6 Quarters)

Surprise Type	Announce Date	Period End Date	Actual EPS	Est. EPS	Surprise (%)
Positive	09/23/21	08/31/21	\$1.16	\$1.12	3.6%
Positive	06/24/21	05/31/21	\$0.93	\$0.51	82.4%
Positive	03/18/21	02/28/21	\$0.90	\$0.75	20.0%
Positive	12/18/20	11/30/20	\$0.78	\$0.63	23.8%
Positive	09/22/20	08/31/20	\$0.95	\$0.46	106.5%
Negative	06/25/20	-	-\$0.51	\$0.02	-

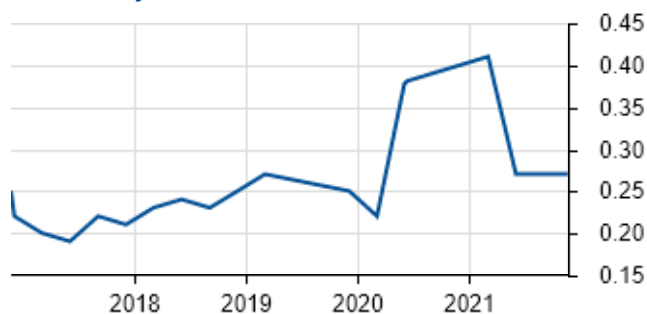
Surprise Summary (Last 12 Quarters)

Surprise Type	Amount	Percent
Positive Quarters (> 2%)	10	83.3%
Negative Quarters (< 2%)	2	16.7%
In-Line Quarters (within 2%)	0	-

RISK

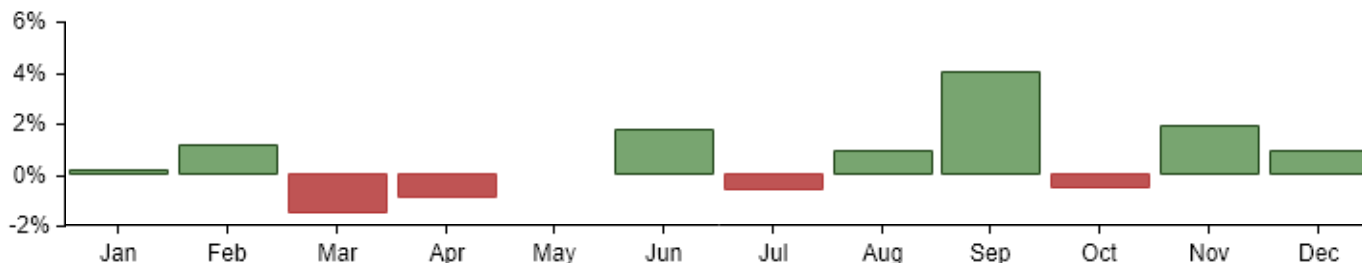
	NKE	Industry	S&P 500
Best Monthly Return (5Y)	15.2%	14.7%	17.9%
Worst Monthly Return (5Y)	-11.7%	-17.7%	-16.4%
Beta 1-Year	0.96	0.86	0.99
Volatility 1-Year	0.26	0.21	0.12
Volatility 1Y Pctl.	25	-	-
Max Drawdown 1-Year	-16.5%	-18.7%	-5.2%
Max Drawdown 3-Year	-40.0%	-44.5%	-33.9%
Max Drawdown 5-Year	-40.0%	-45.1%	-33.9%

NKE Volatility 1-Year 0.27



SEASONALITY

Ten-Year Seasonal Performance vs the S&P 500



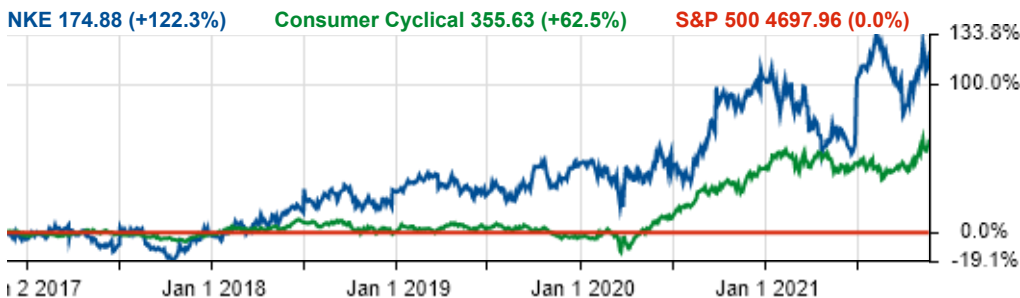
5-YEAR RELATIVE PERFORMANCE VS S&P 500

Relative to the S&P 500 baseline, NKE has outperformed the S&P 500 by 122.3% in the past 5 Years.

NKE has outperformed its sector by 59.9% in the past 5 Years.

The Consumer Cyclical sector has outperformed the market by 62.5% in the past 5 Years.

Dividend Adjusted Return Nov 18, 2016 - Nov 19, 2021



Overall Rating vs. Peers

60

Ratings scores are relative to industry groups. They compare key metrics to rank stocks vs. their competitors. For example, higher growth than peers will score high even when the absolute growth is below the market average.

Growth vs Peers

Ticker	Company	Growth Ratings Score	Sales QoQ Chg.	Eps QoQ Chg.	Sales Growth Next Y.	Sales 1Y Chg (%)	Sales 3Y Avg (%)	Sales 5Y Avg (%)
ADDDF	adidas	67	51.5%	-	10.7%	11.5%	1.1%	3.6%
NKE	Nike	46	15.6%	22.1%	13.9%	23.7%	7.4%	6.9%
SHZHY	Shenzhou Intl Gr Hldgs	43	-	-	-	6.8%	8.4%	-
HMRZF	Hennes & Mauritz	41	9.3%	157.3%	-	-0.8%	-1.6%	0.7%
PMAAF	Puma	-	20.0%	26.3%	-	26.3%	13.7%	13.1%

Valuation vs Peers

Ticker	Company	Valuation Ratings Score	P/E	Forward P/E	PEG Trailing	P/S	P/B	5Y P/E Range
ADDDF	adidas	51	36.5	26.0	3.8	2.4	7.7	16.7 - 100+
HMRZF	Hennes & Mauritz	29	29.9	-	-	1.4	4.1	10.9 -
SHZHY	Shenzhou Intl Gr Hldgs	8	42.0	-	8.1	8.4	7.2	
NKE	Nike	4	46.3	36.8	4.1	6.1	19.3	20.3 - 87.3
PMAAF	Puma	-	52.1	-	1.3	2.6	7.9	22.5 - 100+

Efficiency vs Peers

Ticker	Company	Efficiency Ratings Score	Gross Margin	Operating Margin	Net Margin	5Y ROE Range		5Y ROA Range	
SHZHY	Shenzhou Intl Gr ...	96	30.7%	23.5%	20.0%	17.2%	20.4%	12.5%	16.9%
NKE	Nike	93	45.3%	15.8%	13.2%	18.4%	48.9%	8.0%	18.2%
ADDDF	adidas	80	50.4%	10.4%	7.4%	6.7%	29.1%	2.1%	10.9%
HMRZF	Hennes & Mauritz	46	51.9%	6.6%	4.6%	-3.3%	36.4%	-1.0%	19.0%
PMAAF	Puma	-	47.8%	8.5%	5.0%	3.3%	15.1%	1.3%	6.0%

Financial Strength vs Peers

Ticker	Company	Financial Strength Ratings Score	Debt / Equity	Interest Coverage	Quick Ratio	Intangibles %	Solvency Ratio	Short % of Float
HMRZF	Hennes & Mauritz	91	1.3	14.1	0.8	5.3%	26%	-
NKE	Nike	86	0.9	28.7	2.4	1.3%	33%	1.3%
SHZHY	Shenzhou Intl Gr Hldgs	80	0.3	55.3	1.9	0.3%	57%	-
ADDDF	adidas	75	0.8	13.9	1.1	6.8%	21%	-
PMAAF	Puma	-	0.5	16.1	1.0	-	11%	-

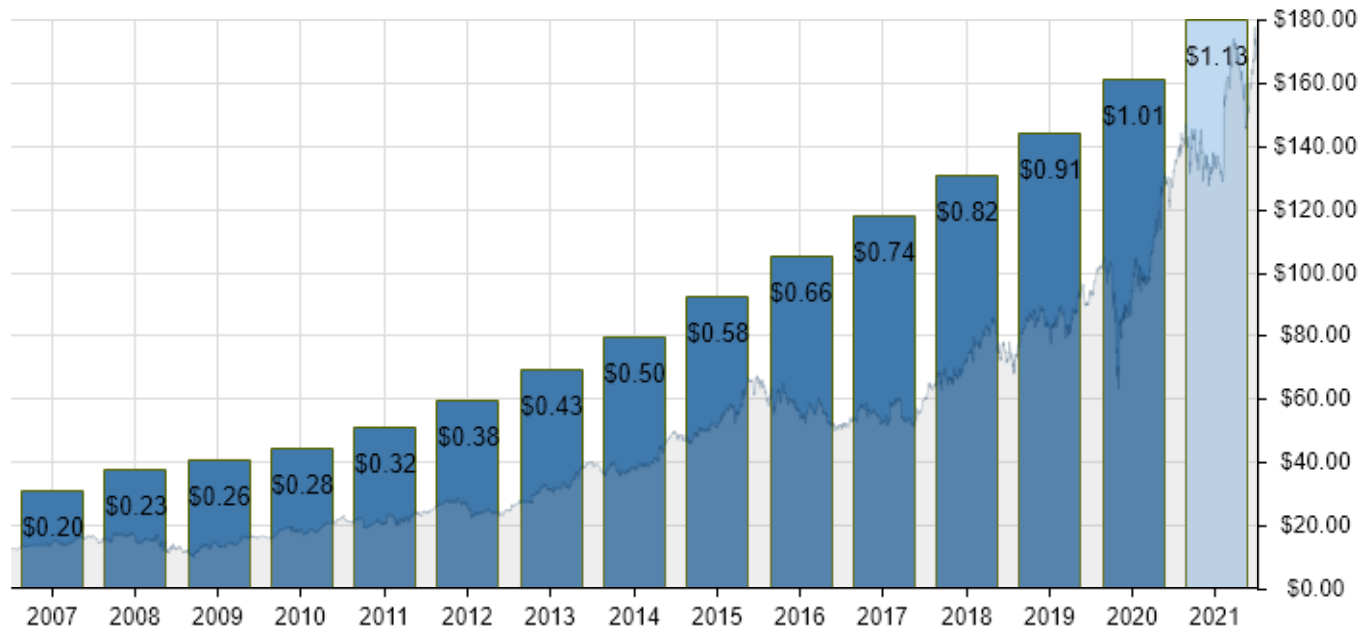
Dividends vs Peers

Ticker	Company	Dividends Ratings Score	Div. Yield	TTM Yield	Price	Div. Per Share	Consecutive Div. Growth Years	Payout Ratio
HMRZF	Hennes & Mauritz	64	4.2%	4.2%	\$18.03	\$0.76	0	0.0%
SHZHY	Shenzhou Intl Gr Hldgs	57	1.3%	1.3%	\$21.06	\$0.28	3	52.9%
ADDDF	adidas	39	1.2%	1.1%	\$316.70	\$3.65	0	35.5%
NKE	Nike	20	0.7%	0.6%	\$174.88	\$1.22	10+	28.6%
PMAAF	Puma	-	0.2%	0.1%	\$130.00	\$0.19	0	7.3%

Momentum vs Peers

Ticker	Company	Momentum Ratings Score	1M Return	3M Return	6M Return	YTD Return	1Y Return	Beta 1Y	Volatility 1Y	Price vs 52-wk High (%)
NKE	Nike	86	10.8%	5.8%	32.0%	24.3%	33.6%	0.96	0.26	97.6%
ADDDF	adidas	36	1.7%	-11.0%	-6.8%	-12.5%	-4.5%	0.81	0.41	78.0%
HMRZF	Hennes & Mauritz	24	-5.8%	-7.2%	-24.1%	-8.8%	-3.1%	0.16	0.24	69.2%
SHZHY	Shenzhou Intl Gr Hldgs	12	-5.3%	-11.6%	-10.7%	9.2%	17.1%	0.75	0.40	78.9%
PMAAF	Puma	-	11.1%	5.6%	20.2%	11.2%	20.8%	0.12	0.25	66.1%

DIVIDEND DETAIL



CALENDAR YEAR DIVIDEND HISTORY

Year	Date	Pay Date	Text	Amount
2021 Dividends				\$1.13
	12/03/21	12/28/21	Regular	\$0.30
	08/27/21	10/01/21	Regular	\$0.28
	05/28/21	07/01/21	Regular	\$0.28
	02/26/21	04/01/21	Regular	\$0.28
2020 Dividends				\$1.01
	12/04/20	12/29/20	Regular	\$0.28
	08/28/20	10/01/20	Regular	\$0.24
	05/29/20	07/01/20	Regular	\$0.24
	02/28/20	04/01/20	Regular	\$0.24
2019 Dividends				\$0.91
	11/29/19	01/02/20	Regular	\$0.24
	08/30/19	09/30/19	Regular	\$0.22
	05/31/19	07/01/19	Regular	\$0.22
	03/01/19	04/01/19	Regular	\$0.22
2018 Dividends				\$0.82
	11/30/18	01/02/19	Regular	\$0.22
	08/31/18	10/01/18	Regular	\$0.20
	06/01/18	07/05/18	Regular	\$0.20
	03/02/18	04/02/18	Regular	\$0.20
2017 Dividends				\$0.74
	12/01/17	01/02/18	Regular	\$0.20
	08/31/17	10/02/17	Regular	\$0.18
	06/01/17	07/05/17	Regular	\$0.18

UPCOMING DIVIDEND

Ex-Dividend Date	12/03/21
Payment Date	12/28/21
Amount	\$0.30
Type	Regular

DIVIDEND RATE

Regular Dividend	\$0.30
Annual Dividend Rate	\$1.22
Annual Dividend Yield	0.7%
Trailing 12 Months Dividends	\$1.10
Trailing 12 Months Yield	0.6%

STATISTICS

Payout Ratio	28.6%
Dividend Coverage Ratio	350.0%
Consecutive Growth Years	10+
3 Year Growth Rate	11.2%
5 Year Growth Rate	11.4%
10 Year Growth Rate	13.5%

FINANCIAL STATEMENT SUMMARY

USD in Millions	Chart	2016	2017	2018	2019	2020	TTM	CAGR
Income Statement								
Revenue		33,517	34,733	38,095	40,781	38,254	46,192	6.8%
Operating Income		4,480	4,428	4,726	5,238	3,698	7,295	10.5%
Net income		3,887	3,866	2,155	4,572	2,826	6,083	9.6%
Earnings per share diluted		\$2.27	\$2.31	\$1.33	\$2.86	\$1.77	\$3.77	10.9%
Average shares diluted		1,716	1,676	1,638	1,603	1,595	1,616	-1.2%
P/E Ratio		22.9	26.6	58.4	35.5	84.0	46.3	15.5%
Balance Sheet								
Cash		5,943	6,389	4,041	3,502	11,812	13,695	18.6%
Current assets		16,011	16,582	15,566	16,369	23,607	26,390	10.8%
Net Property, Plant and Eq...		3,566	4,117	4,588	7,550	8,045	7,947	17.8%
Working Capital		10,786	9,832	8,288	8,105	14,736	18,121	11.2%
Net Debt		-2,406	-1,678	-560	3,420	993	-905	-
Stockholders' Equity		12,323	11,758	8,729	9,351	10,640	14,343	3.2%
Cash Flow								
Operating Cash Flow		3,744	3,768	5,882	4,384	4,534	6,886	13.3%
Cap Ex		-1,040	-1,091	-1,160	-1,011	-908	-703	-7.7%
Free Cash Flow		2,704	2,677	4,722	3,373	3,626	6,183	18.4%
Free Cash Flow per share		\$1.58	\$1.60	\$2.88	\$2.10	\$2.27	\$3.83	19.9%
Profitability								
Operating Margin		13.4%	12.7%	12.4%	12.8%	9.7%	15.8%	3.5%
Return on Assets		17.2%	16.1%	9.5%	17.2%	8.1%	16.0%	-1.4%
Return on Equity		31.5%	32.9%	24.7%	48.9%	26.6%	42.4%	6.2%
Return on Invested Capital		24.7%	23.9%	18.1%	28.4%	12.9%	23.4%	-1.1%

Dividends

VALUATION & PROFITABILITY HISTORY

Date →	TTM	1 Yr Ago	2 Yrs. Ago	3 Yrs. Ago	4 Yrs. Ago
Price / Earnings	46.3	82.4	35.0	62.1	23.6
Price / Cash Flow	41.0	84.2	25.5	24.3	27.5
Price / Book	19.3	25.6	15.9	11.8	7.8
Price / Tangible B...	20.0	27.3	16.8	12.3	8.1
Price / Sales	6.1	5.6	3.8	3.3	2.9
EV / EBITDA	34.3	46.8	25.4	20.9	17.7
Dividend Yield	0.7%	0.8%	0.9%	1.1%	1.2%
Shareholder Yield	1.2%	1.8%	3.6%	5.3%	4.3%
Gross Margin	45.3%	43.2%	45.1%	44.0%	44.1%
Net Margin	13.2%	7.2%	10.8%	5.6%	11.5%
Return on Assets	16.0%	8.1%	16.4%	9.2%	16.7%
Return on Equity	42.4%	29.2%	46.8%	23.1%	32.9%
ROIC	23.4%	12.8%	27.2%	17.0%	25.4%

WARNINGS

Name	Severity	Details
MACD Crossover	Low 	MACD Crossover Days: 6; MACD Divergence: -0.12

The MACD indicator has turned negative in the past week. This is a bearish signal among technical traders.

REPORT TIPS

Metric Definitions

Metric descriptions are available at stockrover.com/help/metrics/metric-overview

Quantitative Scores

Our scores analytics is to offer our concise analysis of a stock in powerful, but easy to digest format. Each of the composite score metrics are designed to use the best available accounting practices as well as source data from SEC filings. The scores are computed for a company vs. the market as a whole.

Fair Value

Fair value performs a forecasted discounted cash flow analysis of a company to determine the company's intrinsic value based on the expected future cash flows the company will produce. It basically determines what a company is worth based on how much cash flow it is expected to generate for you in the future, taking into account the time value of money and the predictability of those forecasted cash flows.

Peers

Peer ratings are computed from raking companies in the same

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