

**\$71.91** **-\$0.61 (-0.84%)** as of Friday's closeCap (\$M USD)  
**\$309,469**P/E  
**29.2**EPS (1Y)  
**-1.2%**Dividend  
**\$2.04**Last Filing  
**12/31/24**

52-wk Range

\$60.62  \$74.38Sales (\$M)  
**47,061**Fwd. P/E  
**22.5**Sales (1Y)  
**2.1%**Fwd. Yield  
**2.8%**Next Earnings  
**04/29/25****Dividend Adjusted Return** Apr 25, 2024 - Apr 25, 2025**KO 71.91 (+20.3%)****Consumer Defensive 217.94 (+10.5%)****S&P 500 5525.21 (+10.3%)**

KO has outperformed the S&amp;P 500 by 10.0% in the past year.

KO has outperformed its sector by 9.8% in the past year.

The Consumer Defensive sector has performed nearly in line with the market over the past year.

**ANALYST CONSENSUS****Strong Buy**

The consensus rating has improved a little since last month when it was also Strong Buy.



Strong Buy | 21  
Buy | 1  
Hold | 1  
Sell | 0  
Strong Sell | 0

**QUANTITATIVE SCORES****Fair Value** \$58.65**Margin of Safety** -18%

The Margin of Safety is the difference between a company's Fair Value and the current price. See more on page 8.

**2 warnings**

Details on Page 8

**Value Score****59****Value Score:** Our value score looks at EV/EBITDA, P/E, P/S, P/TB (Price/Tangible Book) and EPS Predictability. P/S and P/TB are compared within a sector. Other metrics are compared across all stocks**Quality Score****92****Quality Score:** Our quality score compares profitability and balance sheet metrics to find high quality companies using ROIC, Net Margin, Gross Margin, Interest Coverage, and Debt / Equity metrics.**Growth Score****78****Growth Score:** Our growth score looks at the 5 year history and the forward estimates for EBITDA, Sales, and EPS growth, ranking the best companies across all stocks.**Sentiment Score****85****Sentiment Score:** Our sentiment score finds stocks in favor by analyzing Short Interest, returns in key periods over the last year, Price vs. 52-wk High, Days Since 52-wk High and MACD signals.**BUSINESS SUMMARY**

Founded in 1886, Atlanta-headquartered Coca-Cola is the world's largest nonalcoholic beverage company, with a strong portfolio of 200 brands covering key categories including carbonated soft drinks, water, sports, energy, juice, and coffee. Together with bottlers and distribution partners, the company sells finished beverage products bearing Coca-Cola and licensed brands through retailers and food-service locations in more than 200 countries and regions globally. Coca-Cola generates around two thirds of its total revenue overseas, with a significant portion from emerging economies in Latin America and Asia-Pacific.

**Employees** 69,700**Homepage** [www.coca-colacompany.com](http://www.coca-colacompany.com)**Headquarters** Atlanta, GA

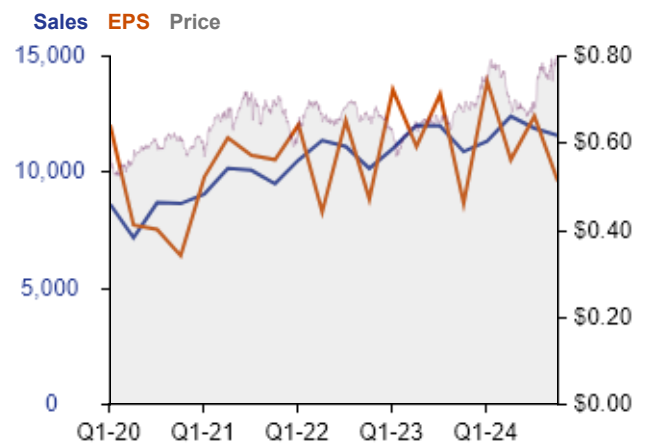
## VALUATION SUMMARY

	KO	Industry	S&P 500
Value Score	<b>59</b>	<b>52</b>	<b>70</b>
Price / Earnings	29.2	23.0	26.4
Price / Sales	6.6	2.8	2.9
Price / Free Cash Flow	65.4	32.7	31.6
Price / Book	12.5	6.0	4.9
Price / Tangible Book	-	-	500+
EV / EBITDA	21.5	18.2	20.8
EPS Predict. Pctl.	88	70	70
Piotroski F Score	5	2	7
5-Year P/E Range	18.9		34.4
5-Year P/B Range	8.6		13.4
5-Year P/S Range	5.0		7.4



## GROWTH SUMMARY

	KO	Industry	S&P 500
Growth Score	<b>78</b>	<b>60</b>	<b>77</b>
<b>Sales Growth</b>			
Sales Growth Next Year	5.1%	4.7%	9.9%
Sales 1-Year Chg (%)	2.1%	-7.7%	12.3%
Sales 3-Year Avg (%)	5.5%	-0.1%	7.8%
Sales 5-Year Avg (%)	4.8%	0.4%	11.4%
<b>EPS Growth</b>			
Next Yr. Growth Est.	7.9%	7.3%	14.3%
EPS 1-Year Chg (%)	-1.2%	5.0%	12.2%
EPS 3-Year Avg (%)	1.2%	3.2%	8.6%
EPS 5-Year Avg (%)	1.2%	5.1%	13.3%

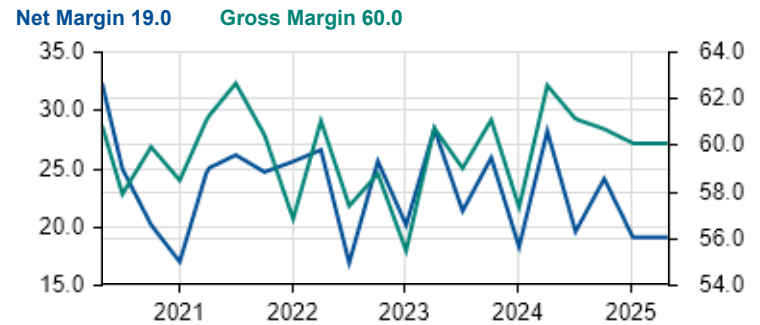


## PEERS ANALYSIS SUMMARY

Ticker	Company	Cap (\$M USD)	P/E	Fwd. Yield	1M Return	1Y Return	Margin of Safety	Value Score	Growth Score	Quality Score
KO	Coca-Cola	\$309,469	29.2	2.8%	4.5%	20.0%	-18%	<b>59</b>	<b>78</b>	<b>92</b>
PEP	PepsiCo	\$182,874	19.6	4.1%	-8.4%	-22.0%	15%	<b>70</b>	<b>78</b>	<b>88</b>
MNST	Monster Beverage	\$57,095	39.4	-	1.4%	10.4%	-15%	<b>64</b>	<b>90</b>	<b>83</b>
KDP	Keurig Dr Pepper	\$46,721	31.3	2.7%	2.4%	4.4%	18%	<b>60</b>	<b>81</b>	<b>75</b>
CCEP	Coca-Cola Europa...	\$40,702	25.2	2.4%	4.4%	27.4%	13%	<b>48</b>	<b>93</b>	<b>74</b>
CO...	Coca-Cola Femsa ...	\$21,302	17.5	-	14.3%	4.4%	8%	<b>78</b>	<b>98</b>	<b>88</b>
CCH...	Coca-Cola HBC	\$18,105	16.8	2.5%	-4.8%	45.5%	22%	<b>54</b>	<b>96</b>	<b>81</b>
EM...	Arca Continental	\$17,735	18.4	3.1%	3.6%	8.9%	16%	<b>82</b>	<b>94</b>	<b>90</b>
PRMB	Primo Brands	\$12,231	-	1.2%	-3.0%	-	4%	<b>39</b>	-	<b>53</b>
COKE	Coca-Cola Consoli...	\$11,956	19.6	0.7%	5.7%	65.8%	-5%	<b>69</b>	<b>90</b>	<b>92</b>
STBFF	Suntory Beverage ...	\$10,326	14.9	2.5%	4.0%	-0.5%	21%	<b>62</b>	<b>84</b>	<b>90</b>
CELH	Celsius Holdings	\$9,469	82.0	-	4.2%	-48.7%	-26%	<b>46</b>	<b>94</b>	<b>83</b>

## PROFITABILITY SUMMARY

	KO	Industry	S&P 500
Quality Score	92	61	78
Gross Margin	61.1%	49.4%	31.5%
Operating Margin	29.8%	16.7%	15.1%
Net Margin	22.6%	11.5%	11.1%
Return on Assets	10.7%	9.7%	10.5%
Return on Equity	42.8%	39.6%	33.9%
ROIC	16.3%	16.5%	24.9%



## RETURNS SUMMARY

	KO	Industry	S&P 500
Sentiment Score	85	44	67
5-Day Return	-1.5%	-2.5%	4.6%
1-Month Return	4.5%	1.4%	-4.4%
YTD Return	16.4%	9.4%	-5.8%
1-Year Return	20.0%	6.1%	10.8%
3-Year Return	19.3%	12.9%	34.4%
5-Year Return	84.6%	51.2%	109.5%
Beta 1-Year	0.08	0.09	1.00

Dividend Adjusted Return Apr 25, 2024 - Apr 25, 2025

KO 72.92 (+21.8%)



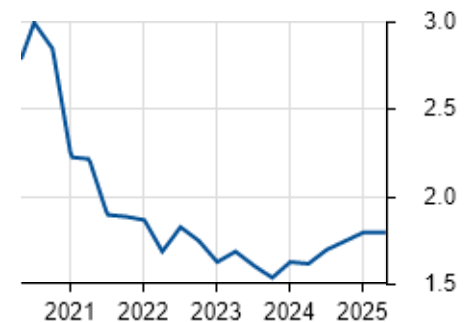
## DIVIDEND

	KO	Industry
Forward Dividend Yield	2.8%	2.7%
Payout Ratio	78.5%	57.9%
TTM Yield	2.7%	-
Fwd. Div. Per Share	\$2.04	\$2.21
Div. 1Y Chg (%)	5.2%	6.5%
Div. 3Y Avg (%)	5.0%	4.8%
Div. 5Y Avg (%)	4.5%	2.5%
Cons. Growth Years	10+	3
Div. Coverage Ratio	1.2	1.6

## DEBT &amp; EQUITY

Current Ratio	1.0
Quick Ratio	0.8
Price	\$71.91
Net Cash Per Share	-\$6.96
Equity Per Share	\$5.78
Debt / Equity	1.8
Solvency Ratio	17%
Interest Coverage	8.9
Short % of Float	0.8%
Altman Z-Score	4.5

Debt / Equity 1.8



## ANALYST REVISIONS

Current Quarter EPS		Next Quarter EPS	
# Up Last 30 days	4.00	# Up Last 30 days	4.00
# Down Last 30 days	9.00	# Down Last 30 days	0.00
Mean Estimate	0.72	Mean Estimate	0.85
% Change (30 Days)	-0.31%	% Change (30 Days)	0.28%

## MEAN ESTIMATE TREND

	Cur Qtr	Next Qtr	Cur Year	Next Year
Latest	\$0.72	\$0.85	\$2.96	\$3.19
30 Days Ago	\$0.72	\$0.84	\$2.96	\$3.19
90 Days Ago	\$0.74	\$0.85	\$2.96	\$3.17
% Change (90 Days)	-2.5%	-0.6%	-0.1%	0.8%

## EARNINGS SURPRISES

Earnings surprise is the difference between a company's announced earnings and the average analyst estimated value. Surprises typically causes the stock price to jump and are often followed by more of the same surprise type.

Surprise Summary (Last 12 Quarters)		
Surprise Type	Amount	Percent
Positive Quarters (> 2%)	10	83.3%
Negative Quarters (< 2%)	0	-
In-Line Quarters (within 2%)	2	16.7%

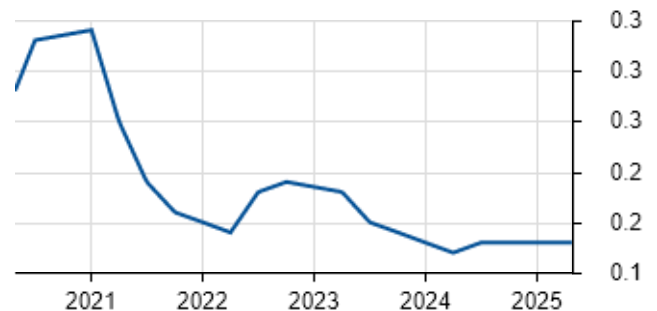
## Surprise Detail (Last 6 Quarters)

Surprise Type	Announce Date	Period End Date	Actual EPS	Est. EPS	Surprise (%)
Positive	02/11/25	12/31/24	\$0.55	\$0.52	5.8%
Positive	10/23/24	09/30/24	\$0.77	\$0.74	3.6%
Positive	07/23/24	06/30/24	\$0.84	\$0.81	3.7%
Positive	04/30/24	-	\$0.72	\$0.70	2.9%
In-Line	02/13/24	-	\$0.49	\$0.49	0.0%
Positive	10/24/23	-	\$0.74	\$0.69	7.2%

## RISK

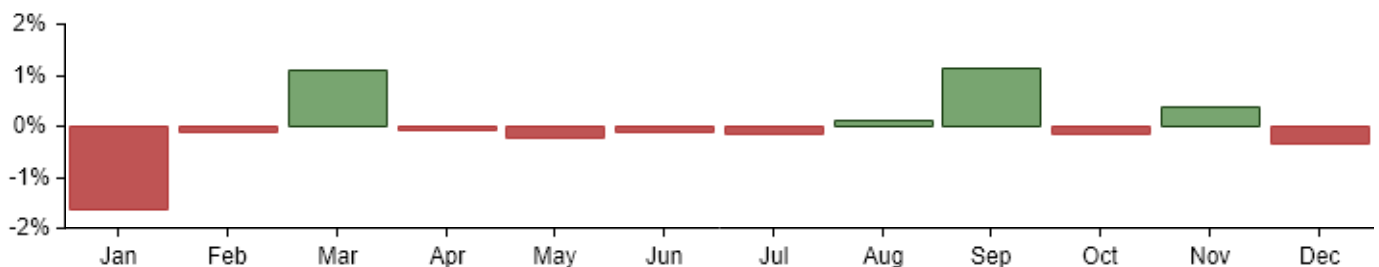
	KO	Industry	S&P 500
Best Monthly Return (5Y)	13.2%	10.6%	17.9%
Worst Monthly Return (5Y)	-12.2%	-6.8%	-9.6%
Beta 1-Year	0.08	0.09	1.00
Volatility 1-Year	0.16	0.13	0.19
Volatility 1Y Pctl.	14	-	-
Max Drawdown 1-Year	-15.5%	-20.0%	-18.7%
Max Drawdown 3-Year	-17.3%	-25.1%	-18.7%
Max Drawdown 5-Year	-17.3%	-25.2%	-24.6%

## KO Volatility 1-Year 0.1



## SEASONALITY

## Seasonal Performance vs the S&amp;P 500



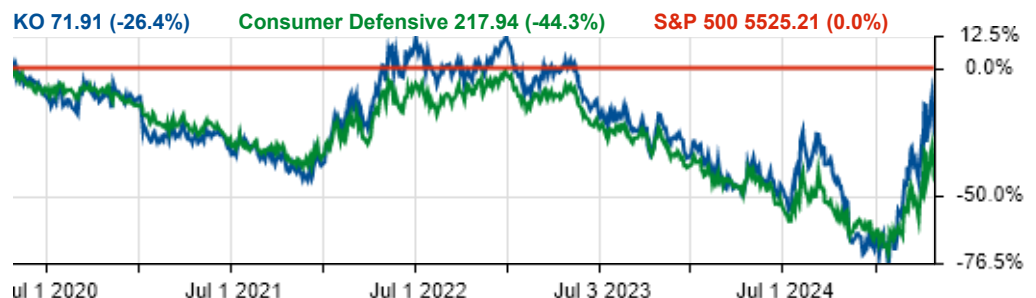
## 5-YEAR RELATIVE PERFORMANCE VS S&amp;P 500

Relative to the S&P 500 baseline, KO has underperformed the S&P 500 by -26.4% in the past 5 Years.

KO has outperformed its sector by 17.9% in the past 5 Years.

The Consumer Defensive sector has underperformed the market by -44.3% in the past 5 Years.

## Dividend Adjusted Return Apr 24, 2020 - Apr 25, 2025



Overall Rating  
vs. Peers





63

Ratings scores are relative to industry groups. They compare key metrics to rank stocks vs. their competitors.  
For example, higher growth than peers will score high even when the absolute growth is below the market average.











## Growth vs Peers

Ticker	Company	Growth Rating vs. Peer	Sales QoQ Chg.	Eps QoQ Chg.	Sales Growth Next Y.	Sales 1Y Chg (%)	Sales 3Y Avg (%)	Sales 5Y Avg (%)
MNST	Monster Beverage	79	4.7%	8.6%	7.7%	2.1%	8.8%	11.6%
CCEP	Coca-Cola Europacific	32	-	-	3.7%	11.7%	14.1%	11.2%
KDP	Keurig Dr Pepper	26	4.8%	15.2%	3.8%	3.9%	6.5%	6.7%
KO	Coca-Cola	21	6.4%	10.9%	5.1%	2.1%	5.5%	4.8%
PEP	PepsiCo	9	-1.8%	-10.1%	3.4%	-0.4%	4.2%	6.1%

## Valuation vs Peers

Ticker	Company	Valuation Rating vs. Peer	P/E	Fwd. P/E	PEG Trailing	P/S	P/B	5Y P/E Range
CCEP	Coca-Cola Europacific	68	25.2	19.2	4.3	1.8	4.2	
KDP	Keurig Dr Pepper	56	31.3	15.8	5.4	3.0	1.9	19.5  39.8
PEP	PepsiCo	44	19.6	15.5	3.5	2.0	9.9	19.6  40.3
KO	Coca-Cola	21	29.2	22.5	24.8	6.6	12.5	18.9  34.4
MNST	Monster Beverage	3	39.4	28.5	5.2	7.9	9.6	25.3  53.9

## Efficiency vs Peers

Ticker	Company	Efficiency Rating vs. Peer	Gross Margin	Operating Margin	Net Margin	5Y ROE Range	5Y ROA Range
KO	Coca-Cola	91	61.1%	29.8%	22.6%	35.5%  52.6%	7.8%  11.3%
MNST	Monster Beverage	79	54.0%	25.8%	20.1%	17.0%  28.8%	14.8%  26.0%
PEP	PepsiCo	68	54.7%	14.0%	10.2%	38.6%  55.8%	7.1%  11.0%
CCEP	Coca-Cola Europ...	56	35.3%	12.4%	6.9%	8.3%  22.2%	2.6%  5.7%
KDP	Keurig Dr Pepper	38	55.3%	21.6%	9.7%	5.1%  9.4%	2.4%  4.8%

## Financial Strength vs Peers

Ticker	Company	Financial Str. Rating vs. Peers	Debt / Equity	Interest Coverage	Quick Ratio	Intangibles %	Solvency Ratio	Short % of Float
MNST	Monster Beverage	79	0.1	-	2.7	35.6%	108%	2.5%
CCEP	Coca-Cola Europacific	50	1.3	9.0	0.6	56.1%	13%	2.7%
PEP	PepsiCo	44	2.6	12.9	0.7	33.2%	19%	1.4%
KDP	Keurig Dr Pepper	38	0.7	3.8	0.3	81.3%	10%	2.6%
KO	Coca-Cola	21	1.8	8.9	0.8	31.3%	17%	0.8%

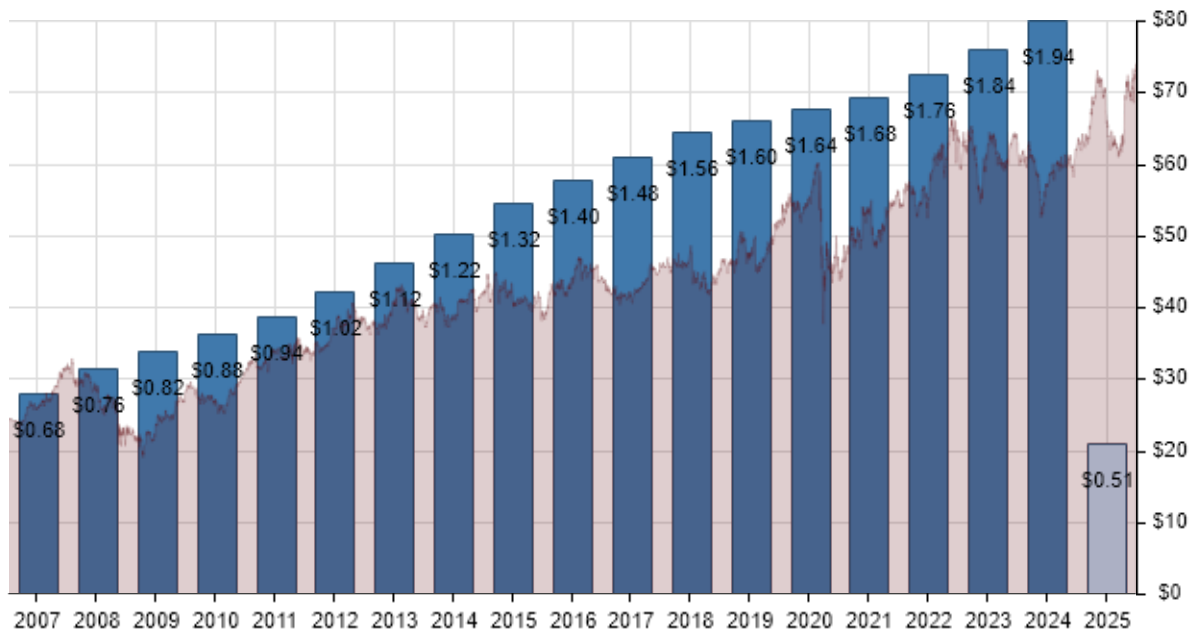
## Dividends vs Peers

Ticker	Company	Dividends Rating vs. Peer	Fwd. Yield	TTM Yield	Price	Fwd. Div. Per Share	Consecutive Div. Growth Years	Payout Ratio
KO	Coca-Cola	94	2.8%	2.7%	\$71.91	\$2.04	10+	78.5%
PEP	PepsiCo	83	4.1%	4.1%	\$133.38	\$5.42	10+	79.5%
KDP	Keurig Dr Pepper	39	2.7%	2.6%	\$34.40	\$0.92	4	81.5%
CCEP	Coca-Cola Europacific	28	2.4%	2.4%	\$87.88	\$2.09	4	64.0%
MNST	Monster Beverage	-	-	-	\$58.67	-	0	-

## Momentum vs Peers

Ticker	Company	Momentum Rating vs. Peer	1M Return	3M Return	6M Return	YTD Return	1Y Return	Beta 1Y	Volatility 1Y	Price vs 52-wk High (%)
CCEP	Coca-Cola Europacific	95	4.4%	14.5%	14.6%	14.4%	27.4%	0.34	0.19	96.3%
KO	Coca-Cola	94	4.5%	17.0%	9.1%	16.4%	20.0%	0.08	0.16	96.7%
MNST	Monster Beverage	92	1.4%	21.5%	9.9%	11.6%	10.4%	0.32	0.25	97.2%
KDP	Keurig Dr Pepper	88	2.4%	11.2%	0.9%	8.6%	4.4%	0.19	0.18	89.9%
PEP	PepsiCo	44	-8.4%	-9.8%	-21.0%	-11.5%	-22.0%	0.11	0.19	72.7%

## DIVIDEND DETAIL



## CALENDAR YEAR DIVIDEND HISTORY

Year	Ex-Dividend	Pay Date	Text	Amount
<b>2025 Dividends</b>				<b>\$0.51</b>
	03/14/25	04/01/25	Regular	\$0.51
<b>2024 Dividends</b>				<b>\$1.94</b>
	11/29/24	12/16/24	Regular	\$0.48
	09/13/24	10/01/24	Regular	\$0.48
	06/14/24	07/01/24	Regular	\$0.48
	03/14/24	04/01/24	Regular	\$0.48
<b>2023 Dividends</b>				<b>\$1.84</b>
	11/30/23	12/15/23	Regular	\$0.46
	09/14/23	10/02/23	Regular	\$0.46
	06/15/23	07/03/23	Regular	\$0.46
	03/16/23	04/03/23	Regular	\$0.46
<b>2022 Dividends</b>				<b>\$1.76</b>
	11/30/22	12/15/22	Regular	\$0.44
	09/15/22	10/03/22	Regular	\$0.44
	06/14/22	07/01/22	Regular	\$0.44
	03/14/22	04/01/22	Regular	\$0.44
<b>2021 Dividends</b>				<b>\$1.68</b>
	11/30/21	12/15/21	Regular	\$0.42
	09/14/21	10/01/21	Regular	\$0.42
	06/14/21	07/01/21	Regular	\$0.42
	03/12/21	04/01/21	Regular	\$0.42
<b>2020 Dividends</b>				<b>\$1.64</b>
	11/30/20	12/15/20	Regular	\$0.41

## UPCOMING DIVIDEND

Ex-Dividend Date	03/14/25
Payment Date	04/01/25
Amount	\$0.51
Type	Regular

## DIVIDEND RATE

Regular Dividend	\$0.51
Forward Dividend Rate	\$2.04
Forward Dividend Yield	2.8%
Trailing 12 Months Dividends	\$1.97
Trailing 12 Months Yield	2.7%

## STATISTICS

Payout Ratio	78.5
Dividend Coverage Ratio	1.2
Consecutive Growth Years	10+
3 Year Growth Rate	5.0%
5 Year Growth Rate	4.5%
10 Year Growth Rate	4.4%

## FINANCIAL STATEMENT SUMMARY


USD in Millions	Chart	2020	2021	2022	2023	2024	TTM	CAGR
<b>Income Statement</b>								
Revenue		33,014	38,655	43,004	45,754	47,061	47,061	8.6%
Operating Income		9,725	11,039	12,042	13,098	14,022	14,022	8.9%
Net income		7,747	9,771	9,542	10,714	10,631	10,631	7.6%
Earnings per share diluted		\$1.79	\$2.25	\$2.19	\$2.47	\$2.46	\$2.46	7.6%
Average shares diluted		4,323	4,340	4,350	4,339	4,320	4,320	0.0%
P/E Ratio		28.4	29.2	27.9	23.9	25.3	29.2	0.7%
<b>Balance Sheet</b>								
Cash		10,914	12,625	11,631	13,663	14,571	14,571	6.9%
Current assets		19,240	22,545	22,591	26,732	25,997	25,997	7.2%
Net Property, Plant and Equipm...		10,777	9,920	9,841	9,236	10,303	10,303	-1.0%
Working Capital		4,639	2,595	2,867	3,161	748	748	-34.5%
Net Debt		31,879	30,136	27,518	28,401	29,951	29,951	-1.4%
Stockholders' Equity		19,299	22,999	24,105	25,941	24,856	24,856	6.0%
<b>Cash Flow</b>								
Operating Cash Flow		9,844	12,625	11,018	11,599	6,805	6,805	-8.2%
Cap Ex		-1,177	-1,367	-1,484	-1,852	-2,064	-2,064	13.9%
Free Cash Flow		8,667	11,258	9,534	9,747	4,741	4,741	-13.0%
Free Cash Flow per share		\$2.00	\$2.59	\$2.19	\$2.25	\$1.10	\$1.10	-13.0%
<b>Profitability</b>								
Operating Margin		29.5%	28.6%	28.0%	28.6%	29.8%	29.8%	0.3%
Return on Assets		8.9%	10.8%	10.2%	11.3%	10.7%	10.7%	4.4%
Return on Equity		40.1%	42.5%	39.6%	41.3%	42.8%	42.8%	1.5%
Return on Invested Capital		13.9%	16.9%	15.3%	17.1%	16.3%	16.3%	3.7%
<b>Dividends</b>								
Dividends Per Share		\$1.64	\$1.68	\$1.76	\$1.84	\$1.94	\$2.04	5.2%
Dividend Yield		3.0%	2.8%	2.8%	3.1%	3.3%	2.8%	-1.2%
Dividend Growth		-	2.4%	4.8%	4.5%	5.4%	9.4%	50.1%
Dividend Coverage		1.1x	1.3x	1.3x	1.3x	1.3x	1.3x	3.5%

## VALUATION &amp; PROFITABILITY HISTORY

Date →		TTM	1 Yr Ago	2 Yrs. Ago	3 Yrs. Ago	4 Yrs. Ago
Price / Earnings		29.2	24.8	29.2	29.3	30.4
Price / Cash Flow		45.7	22.4	25.2	22.7	23.9
Price / Book		12.5	10.1	11.5	12.4	12.2
Price / Tangible B...		-	-	-	-	-
Price / Sales		6.6	5.8	6.5	7.4	7.1
EV / EBITDA		21.5	19.1	20.8	21.6	23.3
Forward Dividend...		2.8%	3.1%	2.9%	2.7%	3.1%
Shareholder Yield		3.2%	3.7%	3.3%	2.5%	3.0%
Gross Margin		61.1%	60.0%	58.1%	60.3%	59.4%
Net Margin		22.6%	23.4%	22.7%	25.7%	21.6%
Return on Assets		10.7%	11.1%	10.5%	11.3%	7.8%
Return on Equity		42.8%	40.8%	39.1%	41.5%	35.5%
ROIC		16.3%	17.9%	16.2%	17.5%	13.6%



## WARNINGS

Name	Severity	Details
Negative Sales Growth Years	Low 	Number of Years: 5; Sales 1Y Chg (%): 2.1%

In the last decade this company has had several years with negative revenue growth. If the top-line sales are shrinking this company could be a value trap that looks inexpensive on some measures but never outperforms the market.

Downward EPS Revisions	Low 	Net EPS Rev. Cur. Qtr.: -5
------------------------	---------------------------------------------------------------------------------------	----------------------------

Analyst estimates for the next quarter have been revised down. Check for recent news stories about why the future outlook is darker.

## REPORT TIPS

**Metric Definitions**

Metric descriptions are available at [stockrover.com/help/metrics/metric-overview](https://stockrover.com/help/metrics/metric-overview)

**Quantitative Scores**

Our scores analytics is to offer our concise analysis of a stock in powerful, but easy to digest format. Each of the composite score metrics are designed to use the best available accounting practices as well as source data from SEC filings. The scores are computed for a company vs. the market as a whole.

**Fair Value**

Fair value performs a forecasted discounted cash flow analysis of a company to determine the company's intrinsic value based on the expected future cash flows the company will produce. It basically determines what a company is worth based on how much cash flow it is expected to generate for you in the future, taking into account the time value of money and the predictability of those forecasted cash flows.

**Peers**

Peer ratings are computed from ranking companies in the same

## DISCLAIMER

Financial Statements and Historical Prices Provided by Morningstar. © 2025 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Stock Rover and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely.

The information provided does not constitute investment advice, nor does it constitute a recommendation to buy or sell any security. Stock Rover LLC and its content providers are not responsible for any losses resulting from trading decisions arising from any use of this information. Past performance is no guarantee of future results.

The information provided is as of the date written and is subject to change without notice

Additional data provided by [Zacks](#), [Intrinio](#), [Quandl](#), [Yodlee](#), [IEX Cloud](#)