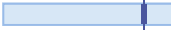


\$131.84 **-\$0.69 (-0.52%)** as of Friday's close

Cap (\$M USD) **\$1,659,360** P/E **25.3** EPS (1Y) **3.8%** Dividend **-** Last Filing **09/30/23**

52-wk Range
\$84.86  \$141.22

Sales (\$M) **297,132** Forward P/E **19.7** Sales (1Y) **5.3%** Div. Yield **0.0%** Next Earnings **02/01/24**

Dividend Adjusted Return Dec 1, 2022 - Dec 1, 2023

GOOGL 131.84 (+30.5%) Communication Services 112.50 (+28.1%)
S&P 500 4594.63 (+14.4%)



GOOGL has outperformed the S&P 500 by 16.2% in the past year.

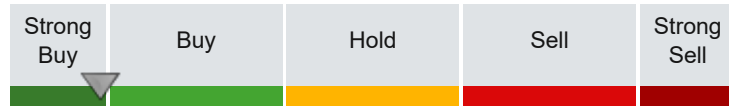
GOOGL has outperformed its sector by 2.4% in the past year.

The Communication Services sector has outperformed the market by 13.7% in the past year.

ANALYST CONSENSUS

Strong Buy

The consensus rating is unchanged from 1 month ago.



Strong Buy | 28
Buy | 2
Hold | 6
Sell | 0
Strong Sell | 0

QUANTITATIVE SCORES

Fair Value \$142.96

Margin of Safety 8%

The Margin of Safety is the difference between a company's Fair Value and the current price. See more on page 8.

4 warnings
Details on Page 8

Value Score

73

Value Score: Our value score looks at EV/EBITDA, P/E, P/S, P/TB (Price/Tangible Book) and EPS Predictability. P/S and P/TB are compared within a sector. Other metrics are compared across all stocks

Quality Score

99

Quality Score: Our quality score compares profitability and balance sheet metrics to find high quality companies using ROIC, Net Margin, Gross Margin, Interest Coverage, and Debt / Equity metrics.

Growth Score

84

Growth Score: Our growth score looks at the 5 year history and the forward estimates for EBITDA, Sales, and EPS growth, ranking the best companies across all stocks.

Sentiment Score

46

Sentiment Score: Our sentiment score finds stocks in favor by analyzing Short Interest, returns in key periods over the last year, Price vs. 52-wk High, Days Since 52-wk High and MACD signals.

BUSINESS SUMMARY

Alphabet is a holding company. Internet media giant Google is a wholly owned subsidiary. Google generates 99% of Alphabet revenue, of which more than 85% is from online ads. Google's other revenue is from sales of apps and content on Google Play and YouTube, as well as cloud service fees and other licensing revenue. Sales of hardware such as Chromebooks, the Pixel smartphone, and smart home products, which include Nest and Google Home, also contribute to other revenue. Alphabet's moonshot investments are in its other bets segment, where it bets on technology to enhance health (Verily), provide faster internet access (Google Fiber), enable self-driving cars (Waymo), and more.

Employees 182,381

Homepage www.abc.xyz

Headquarters Mountain View, CA

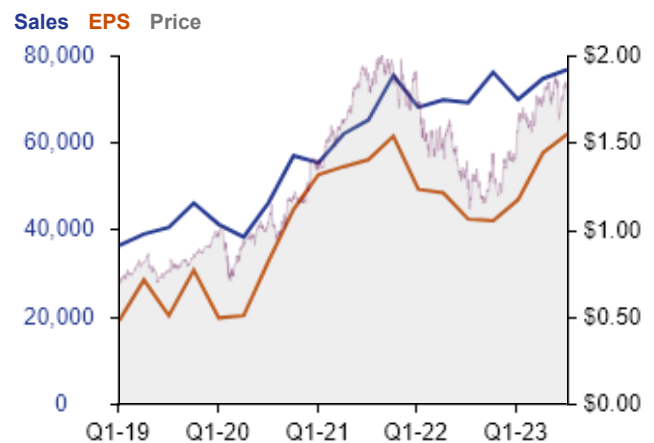
VALUATION SUMMARY

	GOOGL	Industry	S&P 500
Value Score	73	48	72
Price / Earnings	25.3	24.1	25.7
Price / Sales	5.7	5.3	2.6
Price / Free Cash Flow	21.7	23.2	25.6
Price / Book	6.0	4.7	4.5
Price / Tangible Book	6.8	42.2	500+
EV / EBITDA	16.8	16.5	21.6
EPS Predict. Pctl.	86	47	68
Piotroski F Score	5	6	5
5-Year P/E Range	15.5		48.2
5-Year P/B Range	3.7		8.4
5-Year P/S Range	4.0		10.1



GROWTH SUMMARY

	GOOGL	Industry	S&P 500
Growth Score	84	53	74
Sales Growth			
Sales Growth Next Year	11.3%	11.5%	8.9%
Sales 1-Year Chg (%)	5.3%	5.3%	11.6%
Sales 3-Year Avg (%)	20.1%	26.1%	13.0%
Sales 5-Year Avg (%)	18.0%	19.5%	12.4%
EPS Growth			
Next Yr. Growth Est.	16.6%	19.6%	14.0%
EPS 1-Year Chg (%)	3.8%	28.2%	8.1%
EPS 3-Year Avg (%)	26.4%	19.4%	22.0%
EPS 5-Year Avg (%)	31.4%	9.3%	11.8%

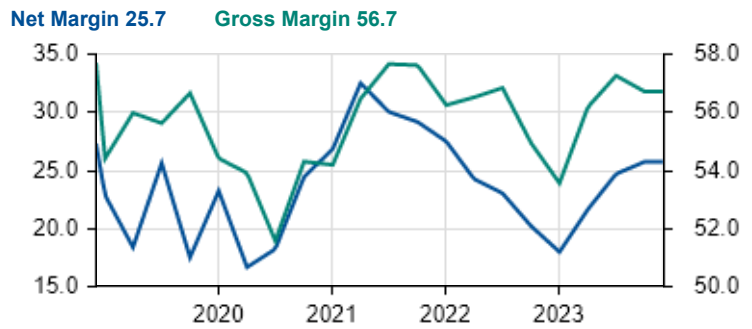


PEERS ANALYSIS SUMMARY

Ticker	Company	Cap (\$M USD)	P/E	Div. Yield	1M Return	1Y Return	Margin of Safety	Value Score	Growth Score	Quality Score
GO...	Alphabet	\$1,659,360	25.3	-	4.3%	30.5%	8%	73	84	99
META	Meta Platforms	\$834,717	28.7	-	4.2%	169.7%	14%	72	88	82
NFLX	Netflix	\$203,792	46.5	-	10.8%	46.9%	-23%	62	73	89
TMUS	T-Mobile US	\$176,061	23.6	0.4%	5.4%	0.7%	1%	67	81	75
CM...	Comcast	\$169,858	11.8	2.8%	0.9%	19.7%	6%	84	80	86
DIS	Walt Disney	\$169,450	71.9	0.7%	14.2%	-6.1%	8%	65	84	63
VZ	Verizon Communic...	\$162,194	7.8	6.9%	9.0%	8.0%	-5%	88	64	83
T	AT&T	\$119,834	-	6.6%	7.6%	-6.8%	12%	80	49	52
DASH	DoorDash	\$38,458	-	-	27.2%	69.1%	-31%	57	56	40
SPOT	Spotify Technology	\$35,259	-	-	7.8%	127.4%	-28%	51	48	38
PINS	Pinterest	\$23,460	-	-	16.3%	36.0%	-34%	46	44	47
SNAP	Snap	\$23,280	-	-	41.5%	30.1%	-41%	53	39	36

PROFITABILITY SUMMARY

	GOOGL	Industry	S&P 500
Quality Score	99	55	77
Gross Margin	55.9%	58.3%	29.6%
Operating Margin	26.5%	21.4%	14.2%
Net Margin	22.5%	21.0%	10.4%
Return on Assets	18.0%	15.8%	9.2%
Return on Equity	24.4%	23.7%	32.6%
ROIC	22.2%	18.1%	20.8%



RETURNS SUMMARY

	GOOGL	Industry	S&P 500
Sentiment Score	46	46	74
5-Day Return	-3.5%	-3.2%	0.8%
1-Month Return	4.3%	5.6%	8.4%
YTD Return	49.4%	51.4%	21.0%
1-Year Return	30.5%	41.4%	14.5%
3-Year Return	46.9%	2.7%	31.2%
5-Year Return	137.6%	76.6%	81.0%
Beta 1-Year	1.39	1.34	0.99

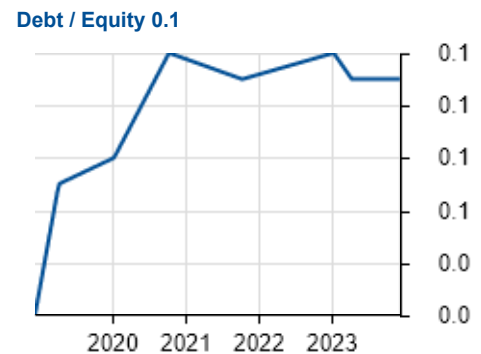


DIVIDEND

	GOOGL	Industry
Dividend Yield	0.0%	0.1%
Payout Ratio	-	12.4%
TTM Yield	-	-
Dividend Per Share	-	\$0.04
Div. 1Y Chg (%)	-	61.4%
Div. 3Y Avg (%)	-	61.4%
Div. 5Y Avg (%)	-	61.4%
Cons. Growth Years	0	0
Div. Coverage Ratio	-	8.1

DEBT & EQUITY

Current Ratio	2.0
Quick Ratio	2.0
Price	\$131.84
Net Cash Per Share	\$7.09
Equity Per Share	\$21.83
Debt / Equity	0.1
Solvency Ratio	72%
Interest Coverage	239.5
Short % of Float	0.8%
Altman Z-Score	10.5



ANALYST REVISIONS

Current Quarter EPS		Next Quarter EPS	
# Up Last 30 days	1.00	# Up Last 30 days	2.00
# Down Last 30 days	0.00	# Down Last 30 days	0.00
Mean Estimate	1.50	Mean Estimate	1.59
% Change (30 Days)	-	% Change (30 Days)	-

MEAN ESTIMATE TREND

	Cur Qtr	Next Qtr	Cur Year	Next Year
Latest	\$1.59	\$1.50	\$5.74	\$6.69
30 Days Ago	\$1.59	\$1.50	\$5.74	\$6.68
90 Days Ago	\$1.61	\$1.50	\$5.64	\$6.66
% Change (90 Days)	-1.2%	0.0%	1.8%	0.5%

EARNINGS SURPRISES

Earnings surprise is the difference between a company's announced earnings and the average analyst estimated value. Surprises typically causes the stock price to jump and are often followed by more of the same surprise type.

Surprise Detail (Last 6 Quarters)

Surprise Summary (Last 12 Quarters)

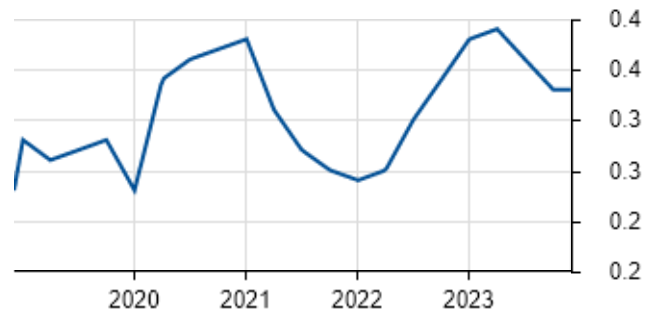
Surprise Type	Amount	Percent
Positive Quarters (> 2%)	8	66.7%
Negative Quarters (< 2%)	4	33.3%
In-Line Quarters (within 2%)	0	-

Surprise Type	Announce Date	Period End Date	Actual EPS	Est. EPS	Surprise (%)
Positive	10/24/23	09/30/23	\$1.55	\$1.45	7.1%
Positive	07/25/23	06/30/23	\$1.44	\$1.34	7.5%
Positive	04/25/23	03/31/23	\$1.17	\$1.07	9.3%
Negative	02/02/23	12/31/22	\$1.05	\$1.18	-11.0%
Negative	10/25/22	09/30/22	\$1.06	\$1.25	-15.3%
Negative	07/26/22	-	\$1.21	\$1.28	-5.5%

RISK

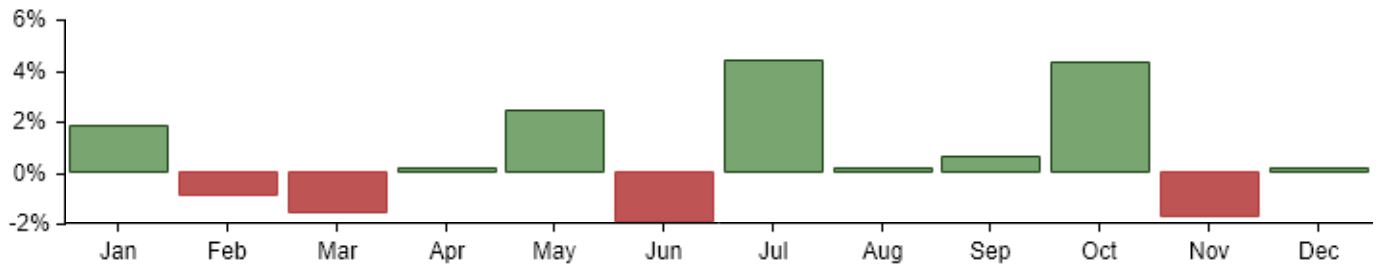
	GOOGL	Industry	S&P 500
Best Monthly Return (5Y)	22.2%	19.4%	17.9%
Worst Monthly Return (5Y)	-18.6%	-15.8%	-16.4%
Beta 1-Year	1.39	1.34	0.99
Volatility 1-Year	0.30	0.26	0.13
Volatility 1Y Pctl.	32	-	-
Max Drawdown 1-Year	-17.3%	-19.8%	-10.3%
Max Drawdown 3-Year	-44.3%	-57.5%	-25.4%
Max Drawdown 5-Year	-44.3%	-52.6%	-33.9%

GOOGL Volatility 1-Year 0.3



SEASONALITY

Seasonal Performance vs the S&P 500



5-YEAR RELATIVE PERFORMANCE VS S&P 500

Relative to the S&P 500 baseline, GOOGL has outperformed the S&P 500 by 58.4% in the past 5 Years.

GOOGL has outperformed its sector by 95.2% in the past 5 Years.

The Communication Services sector has underperformed the market by -36.8% in the past 5 Years.

Dividend Adjusted Return Nov 30, 2018 - Dec 1, 2023

GOOGL 131.84 (+58.4%) Communication Services 112.50 (-36.8%)
S&P 500 4594.63 (0.0%)



Overall Rating
vs. Peers

89

Ratings scores are relative to industry groups. They compare key metrics to rank stocks vs. their competitors. For example, higher growth than peers will score high even when the absolute growth is below the market average.

Growth vs Peers

Ticker	Company	Growth Rating vs. Peer	Sales QoQ Chg.	Eps QoQ Chg.	Sales Growth Next Y.	Sales 1Y Chg (%)	Sales 3Y Avg (%)	Sales 5Y Avg (%)
GOOGL	Alphabet	85	11.0%	46.2%	11.3%	5.3%	20.1%	18.0%
META	Meta Platforms	80	23.2%	167.7%	13.1%	7.5%	17.1%	19.6%
DASH	DoorDash	71	27.2%	-	17.6%	34.4%	-	-
PINS	Pinterest	55	11.5%	-	16.0%	6.5%	28.6%	-
SPOT	Spotify Technology	54	10.6%	-	17.4%	13.3%	19.0%	21.0%
SNAP	Snap	32	5.3%	-	12.6%	-1.2%	28.2%	33.3%

Valuation vs Peers

Ticker	Company	Valuation Rating vs. Peer	P/E	Forward P/E	PEG Trailing	P/S	P/B	5Y P/E Range
PINS	Pinterest	63	-	26.8	-	8.0	8.4	36.0 -
SNAP	Snap	59	-	94.3	-	5.0	9.3	- -
SPOT	Spotify Technology	54	-	130.0	-	2.5	15.1	41.4 -
META	Meta Platforms	30	28.7	20.6	2.5	6.7	5.8	7.4 - 41.7
GOOGL	Alphabet	29	25.3	19.7	0.8	5.7	6.0	15.5 - 48.2
DASH	DoorDash	18	-	-	-	4.6	5.9	- -

Efficiency vs Peers

Ticker	Company	Efficiency Rating vs. Peer	Gross Margin	Operating Margin	Net Margin	5Y ROE Range	5Y ROA Range
GOOGL	Alphabet	98	55.9%	26.5%	22.5%	15.2% - 30.2%	11.8% - 22.4%
META	Meta Platforms	96	79.1%	29.0%	23.4%	16.8% - 31.5%	12.3% - 25.5%
PINS	Pinterest	68	76.4%	-10.7%	-7.4%	-75.4% - 13.0%	-77.5% - 13.3%
SNAP	Snap	60	56.6%	-31.6%	-30.0%	-55.4% - -12.9%	-40.9% - -7.8%
SPOT	Spotify Technology	51	25.3%	-4.7%	-5.7%	-46.9% - 23.9%	-12.9% - 9.9%
DASH	DoorDash	27	46.3%	-9.5%	-12.8%	-20.9% - -9.3%	-16.4% - -7.1%

Financial Strength vs Peers

Ticker	Company	Financial Str. Rating vs. Peers	Debt / Equity	Interest Coverage	Quick Ratio	Intangibles %	Solvency Ratio	Short % of Float
GOOGL	Alphabet	93	0.1	239.5	2.0	7.8%	72%	0.8%
META	Meta Platforms	80	0.3	-	2.6	9.9%	61%	1.4%
PINS	Pinterest	74	0.1	-	10.0	3.6%	-39%	6.1%
DASH	DoorDash	48	0.1	-	1.7	30.0%	-16%	4.4%
SNAP	Snap	26	1.7	-59.5	4.8	24.3%	-23%	8.3%
SPOT	Spotify Technology	13	0.8	-10.9	1.3	16.8%	-10%	1.7%

Momentum vs Peers

Ticker	Company	Momentum Rating vs. Peer	1M Return	3M Return	6M Return	YTD Return	1Y Return	Beta 1Y	Volatility 1Y	Price vs 52-wk High (%)
DASH	DoorDash	94	27.2%	14.9%	42.9%	97.8%	69.1%	1.91	0.45	99.6%
SNAP	Snap	93	41.5%	35.4%	36.9%	58.0%	30.1%	1.95	0.55	99.3%
PINS	Pinterest	92	16.3%	25.8%	47.4%	43.3%	36.0%	1.50	0.46	99.3%
SPOT	Spotify Technology	80	7.8%	14.7%	17.4%	128.9%	127.4%	1.30	0.39	97.4%
META	Meta Platforms	73	4.2%	9.6%	19.1%	169.9%	169.7%	1.76	0.39	94.7%
GOOGL	Alphabet	48	4.3%	-2.8%	6.6%	49.4%	30.5%	1.39	0.30	93.4%

DIVIDEND DETAIL







FINANCIAL STATEMENT SUMMARY

USD in Millions	Chart	2018	2019	2020	2021	2022	TTM	CAGR
Income Statement								
Revenue		136,819	161,857	182,527	257,637	282,836	297,132	17.1%
Operating Income		32,595	35,928	41,224	78,714	74,842	78,756	19.6%
Net income		30,736	34,343	40,269	76,033	59,972	66,732	17.1%
Earnings per share diluted		\$2.19	\$2.46	\$2.93	\$5.61	\$4.56	\$5.22	19.4%
Average shares diluted		14,066	13,971	13,741	13,553	13,159	12,802	-1.9%
P/E Ratio		39.2	28.7	33.9	27.9	17.5	25.3	-8.6%
Balance Sheet								
Cash		109,140	119,675	136,694	139,649	113,762	119,935	1.9%
Current assets		135,676	152,578	174,296	188,143	164,795	176,310	5.5%
Net Property, Plant and Equipm...		59,719	84,587	96,960	110,558	127,049	139,904	18.9%
Working Capital		101,056	107,357	117,462	123,889	95,495	90,015	-2.3%
Net Debt		-105,128	-103,708	-109,922	-111,254	-84,083	-90,889	-2.9%
Stockholders' Equity		177,628	201,442	222,544	251,635	256,144	273,202	9.1%
Cash Flow								
Operating Cash Flow		47,971	54,520	65,124	91,652	91,495	106,445	17.6%
Cap Ex		-25,139	-23,548	-22,281	-24,640	-31,485	-28,827	2.8%
Free Cash Flow		22,832	30,972	42,843	67,012	60,010	77,618	28.3%
Free Cash Flow per share		\$1.62	\$2.22	\$3.12	\$4.94	\$4.56	\$6.06	30.7%
Profitability								
Operating Margin		23.8%	22.2%	22.6%	30.6%	26.5%	26.5%	2.2%
Return on Assets		14.3%	13.5%	13.5%	22.4%	16.6%	18.0%	4.8%
Return on Equity		17.3%	17.0%	18.1%	30.2%	23.4%	24.4%	7.3%
Return on Invested Capital		17.3%	16.2%	16.6%	28.4%	20.7%	22.2%	5.2%
Dividends								
Dividend Growth		-	0.0%	0.0%	0.0%	0.0%	0.0%	-

VALUATION & PROFITABILITY HISTORY

Date →	TTM	1 Yr Ago	2 Yrs. Ago	3 Yrs. Ago	4 Yrs. Ago
Price / Earnings	25.3	18.8	30.6	39.5	26.3
Price / Cash Flow	15.9	14.2	23.8	22.5	18.0
Price / Book	6.0	5.1	7.9	5.9	4.7
Price / Tangible B...	6.8	5.7	8.8	6.6	5.2
Price / Sales	5.7	4.9	8.7	7.5	6.2
EV / EBITDA	16.8	12.9	18.0	20.8	15.8
Dividend Yield	0.0%	0.0%	0.0%	0.0%	0.0%
Shareholder Yield	3.7%	4.4%	2.4%	2.4%	1.6%
Gross Margin	55.9%	56.1%	56.5%	53.6%	55.6%
Net Margin	22.5%	23.8%	29.5%	20.8%	21.0%
Return on Assets	18.0%	19.0%	22.2%	13.0%	13.7%
Return on Equity	24.4%	26.4%	28.9%	16.8%	16.7%
ROIC	22.2%	23.9%	26.0%	15.0%	15.7%

WARNINGS

Name	Severity	Details
MACD Crossover	Low 	MACD Crossover Days: 2; MACD Divergence: -0.33
<p>The MACD indicator has turned negative in the past week. This is a bearish signal among technical traders.</p>		
Declining EPS Growth	Low 	EPS 1Y Chg (%): 3.8%; EPS 3Y Avg (%): 26.4%; EPS 5Y Avg (%): 31.4%
<p>EPS growth has declined. Comparing EPS growth rates, the 1-year is less than the 3-year which is less than the 5-year. Be sure to understand the reasons as declining earnings growth puts pressure on the stock price.</p>		
High Stock Based Compensat...	Low 	Compensation Yield: 1.3%
<p>Stock based compensation is a drag on the return to investors. The Compensation Yield metric shows the percent of the market cap that has been given to managers and employees over the last year alone. This dilutes the value of all other shareholders.</p>		
Number of Earnings Misses	Low 	Number of Quarters: 4; EPS Surprise: 7.12%
<p>Over the past 10 quarters there have been several earnings misses. Historically, meeting or beating estimates is twice as common as missing. Frequent misses are a warning sign to investigate.</p>		

REPORT TIPS

Metric Definitions

Metric descriptions are available at stockrover.com/help/metrics/metric-overview

Quantitative Scores

Our scores analytics is to offer our concise analysis of a stock in powerful, but easy to digest format. Each of the composite score metrics are designed to use the best available accounting practices as well as source data from SEC filings. The scores are computed for a company vs. the market as a whole.

Fair Value

Fair value performs a forecasted discounted cash flow analysis of a company to determine the company's intrinsic value based on the expected future cash flows the company will produce. It basically determines what a company is worth based on how much cash flow it is expected to generate for you in the future, taking into account the time value of money and the predictability of those forecasted cash flows.

Peers

Peer ratings are computed from raking companies in the same

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