Roving for Stocks

A Presentation to the Boston Investors' Group 7:00pm, February 24, 2016

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Presentation Goals

- 1. Demo Stock Rover features to help you find and pare down a list of stocks.
- 2. Focus on initial research, point out options for drilling down further

Market Context

- 1. Stock Rover Markets
- 2. Stock Rover Weekly Brief
- 3. Chart sectors vs. S&P 500 over 1, month, 3 months, 1 year

Screening

1. Basic screening – simple filters, e.g...

ROA > 5%

2. Equation screening – metric comparison or more complex filters, e.g...

ROA [now] >= ROA [1 year ago]

Sales [now] >= 2*Sales [2 years ago]

3. Ranked screening – weighting criteria for a score and rank, e.g....

30% on profitability metrics such as ROA, 30% on growth metrics such as sales change, 40% on valuation metrics such as P/E

Example using all three methods:

Great Portfolio Screener

Stocks that meet our Great Portfolio quantitative criteria: growing mainstream companies that have solid financials and a reasonable valuation. Ranked according to weights on 40% financial health, 20% efficiency, 20% growth, 20% valuation.

Criteria:

EPS 5-Year Avg (%) > 0

Equation: "ROIC [Now] " > "ROIC [TTM1] "

Equation: "Sales 1-Year Chg (%) [Now] " > "Sales 5-Year

Avg (%)"

Equation: "Operating Income 1-Year Chg (%)" >

"Operating Income 5-Year Avg (%)"

Equation: "EPS 1-Year Chg (%) [Now] " > "EPS 5-Year

Avg (%)"

Exchange: NASDAQ, NYSE
Growth Industry Decile < 5
Long Term Debt / Total Capital < 0.8
Market Cap (\$M) > 2000
Operating Income 5-Year Avg (%) > 0
Sales 5-Year Avg (%) > 0

Rankings:

Highest	Free Cash Flow as a % of Sales	10%
Highest	Piotroski F Score	10%
Highest	ROIC	10%
Highest	Return on Assets	10%
Lowest	Financial Safety Sector Decile	10%
Lowest	Growth Industry Decile	20%
Lowest	Long Term Debt / Total Capital	10%
Lowest	Price / Earnings	10%
Lowest	Price / Free Cash Flow	10%



Paring Down the List

In the Table:

- 1. Save as a watchlist
- 2. Apply screener ranking to watchlist
- 3. Group by sector
- 4. Compare in views
- 5. Open historical data to look for trends in the data

Other actions: Export for offline number-crunching, add column or create a custom view, filter, sort

In the Chart:

- 1. Link to Table and run through charts vs. industry, sector, and S&P500
- 2. Set ticker as a baseline for relative performance
- 3. Chart a subset from the watchlist together to compare performance

Other chart options: add events such as max drawdown and splits, use technicals to assess momentum, chart fundamentals for a visual story on financials, shortcuts for instant chart configuration, candlesticks, dividend-adjusted price

In the Insight Panel:

- 1. Summary what is this company?
- 2. Homepage the company's front door
- 3. Grades a quick take on profitability, growth, and financial health according to Morningstar's strict criteria
- 4. Short interest is it in a normal range?
- 5. Sales & EPS, growth is the company growing earnings?
- 6. Analyst ratings and estimates how do analysts feel about it? are estimates being revised up or down?
- 7. News any significant headlines?
- 8. Peers where does the company fall compared to its peers in valuation, market cap, returns, and any other metric you want to see?

Other Insight Panel resources: company filings, earnings transcripts, outside links, statements, customize Peers tab, load peers in the main table

Other Tools:

- 1. Research tickers (Quotes Box) add in a ticker for comparison to the current list
- 2. Alerts set alerts on individual stocks or whole watchlists/portfolios
- 3. Comments, notes, tags, and coloring for annotation and cataloguing
- 4. Correlation (last tab of Portfolio Analysis) see how a new pick correlates with your current portfolio
- 5. Library import sample screeners and more, share your own watchlists and screeners

