Getting the Most out of Your Portfolio

March 24th, 2014

PRESENTATION NOTES

1. At http://www.stockrover.com/webinar-outline.html
2. Select "Getting the Most out of your Portfolio"
   A. PDF download for this presentation
   B. Word download for additional more detailed notes

THE GAME PLAN

1. **Show the different ways to create a portfolio**
2. **Show the different ways to maintain a portfolio**
3. **Show the different ways to measure a portfolio**

STOCK ROVER PORTFOLIO MODEL

- Stock Rover is a "Position Based" Model, not a "Transaction Based" model
  - Positions are maintained over time (a date and the positions on that date)
  - Trades (individual buys and sells) are not maintained
    - Trades are used only to update positions for a date
    - Which means individual lots are not maintained, trades are aggregated for a date
- Benefits
  - Simpler to maintain
  - Faster performance
- Drawbacks
  - It is not exact, it is approximate
  - How approximate depends on how often you trade and how often you update Stock Rover
  - Day trades and trades between position updates are seen as inflows

WE DON’T DO TRANSACTIONS - YET

- Currently there no way to import transactions, you can only import positions
- We will be transitioning to a true transaction based system in the not too distant future
- The work you do today will be preserved going forward

CREATING A PORTFOLIO

- Via Positions (from Modify dialog or the Task Wizard)
  - Position entry
  - Import of CSV or Excel (.XLS and .XLSX)
- Via Trades (from Modify dialog or the Table)
  - Trade entry

UPDATING A PORTFOLIO

- Via position entry or position import
  - Makes changes only for that specified date
- Via trade entry
  - Makes changes for that date <u>going forward</u>

MEASURING A PORTFOLIO

- Basic User – Main Product
  - Table
    - Portfolio Performance view
    - Historical Returns view
    - Returns vs. S&P 500 view
  - Chart
  - Insight panel - for sector and individual security allocations
- Premium User – Reporting Facility
  - Value over time
  - Risk and reward
  - Holdings detail
  - Correlation

MEASURING A PORTFOLIO – NOTES

- Basic User - Table and Chart
  - Computes return as the average daily percentage gains
  - Does not weight the size of a portfolio on a date
  - Always includes dividends (even if just charting price)
- Premium User – Reporting Facility
  - Computes return as the average daily percentage gains
  - Takes into account the amount invested
  - Days with more capital committed count proportionally more
  - Return numbers may differ from main product table and chart
  - Reporting Facility is more accurate
- Table and Chart will be updated in future to use more accurate computation

LET'S GO TO THE DEMO!