Stock Rover 101 — Webinar Outline

A Few Basics

- Left Side Panel
 - o fully collapsible, or collapse individual menus
- Help Menu
 - o upper right hand corner, along with search and your account information
 - o Help, What's new, Contact Us
- 1. Start Menu for starting almost any task
 - Manage Alerts, Analyze Portfolio, Connect to Brokerage, Open Notes, & more
 - customize with different actions, some of which will bring up dialogue boxes to guide you
 - search box allows you to search for any action in the start menu
 - Investors' Library lives here as one of the start menu options
 - connect to your brokerage account from here, or the right click menu on portfolios in the navigation panel

2. Market Summary

- lists latest updates in "as of"
- links to Markets homepage if you click on hyperlinked "market summary"
- 3. Quotes Box
 - add list of tickers, portfolios, watchlists, indices, sectors, or industries
 - see price and daily change (% or \$)
 - can include or not include tickers in Table with checked box (uncheck individuals, or click "include all" to see or not see them in the table)
 - Ticker Tool Tip
- 4. Navigation Panel
 - Populates Table rows
 - Portfolios, watchlists, quotes, and screeners are user-defined under "My Stuff"
 - Create or import your own
 - Re-order the list by dragging-and-dropping
 - Indices, Sectors, Commodities and ETFs for browsing under "Markets"
 - Right-click any item in Navigation panel for menu of options

The Table (center top panel)

- "Portfolios" at top of table shows which portfolio you are currently viewing, and easy to jump between portfolios by clicking it
- Columns (metrics) are organized into Views
 - o jump to any view with the "views" drop down menu
- Views are customizable



- o Add, remove, or sort by a column
- o Right-click on a column header or View tab and select 'Modify'
- Right-click any row, column header, or View tab for a menu of options
- See ticker history
 - o 10 years/quarters data for Premium; 5 years/quarters for Basic
- Ticker info tooltips
- Filter, save, and print are all located in "actions: in table header
 - o Filtering
 - separate window
 - o Filters stay on Table until removed by you
- Save Table
 - o Save stocks in the Table as a watchlist or portfolio
 - o Export to CSV (Premium)
- Print
 - Copy and paste printable format into spreadsheet programs
- Add column
 - search for column in box, tells you which views contain each of the returned metrics, jump straight to that view from the drop-down menu
- Target Buy Price and Target Sell Price

Screening

- Run a screener instantly by clicking on it in the Navigation panel
 - o screener brings up number of passing stocks in Table
- Modify or create new screener by right-clicking
 - manipulate by changing the metrics of the stock (you can how many are passing with change)
 - checking boxes only shows you how many would be passing with or without that metric, doesn't apply to table
 - $o\quad$ to have it apply to table, need to remove the screener by clicking the "x"
- Save interesting population of stocks as watchlist

The Chart (center bottom panel)

- Links with Table
 - o link / unlink controls are now in the settings menu
 - left side of chart's toolbar controls the lines that are charted, the right side controls any additional charting settings
 - type into box on left to add to the chart, or use the drop down arrow to find a history of recently charted tickers



- Change time periods
- Zoom in on a chart
- Primary ticker
 - o Replaced by what is selected in Table (if linked)
 - o Swap tickers to be primary tickers
 - o Chart vs. Compare in chart
 - o Dependent benchmarks
 - o Technicals apply only to primary ticker
 - o Fundamental metric packages apply only to primary ticker
 - add or remove comparison tickers by clicking the compare menu item, can choose to set these stocks as baseline
- Set a baseline
 - o click on the ticker in the chart to do this
- Adjust price for dividends
- Add technicals, fundamentals, or change chart settings
 - o bollinger bands
 - o PE as fundamental, charts below ticker
- Shortcuts (Premium)
 - o Save your favorite chart configurations to apply them easily

The Insight Panel (right side of screen)

- Populated by the row that is selected in Table
- Summary tab
 - o Market summary
 - o Home Page (company summary)
 - o Ownership and officers (SEC filings, major holders, and insider transactions)
 - o Filings (reports, other forms)
 - Key performance details
 - Portfolio allocation if portfolio is loaded in the table, shows the allocation for stock that is selected in table
 - o Links to outside research sites
- Detail tab
 - o Detailed financial data
 - o Switch between quarterly and yearly data (Q/Y button)
- Statements tab
 - Earnings statements for whatever stock is loaded in the table, switch between quarterly and yearly
- Analysts tab



- Find data on analyst ratings and estimates from analysts following whatever stock is selected in the table
- Use radio buttons at top to select between ratings and estimates
- News tab
 - o Stock-specific or market news
 - o Click on a story to view it
 - o Add news feeds from list
- Peers tab
 - Functions similarly to main table; always shows industry peers of selected stock
 - o Option to load the stocks to the table
 - Filtering through column header has option to filter a metric within a percentage of the selected stock

Markets:

- Markets access to earnings calendar, Forums, markets homepage and additional news
 - \circ $\,\,$ great for daily visits to stay updated on stocks of interest.
 - Access through "Market Summary" hyperlink in Stock Rover, or click on "Markets" in homepage.

Stock Rover Mobile

- Tablet and phone apps free and intuitive to use
- Just go to Stock Rover in the browser of your phone or tablet
- iPad and iPhone users can download the native app through the Apple Store

Additional Resources

- Video Library www.stockrover.com/video.html
 - o Short tutorials can help you review content from this webinar
 - o Full recorded webinars will give you workflow ideas and Stock Rover tricks
- How To Guide www.stockrover.com/help-how-to.html
 - o Step-by-step instructions for all Stock Rover features
- Support www.stockrover.com/support-data.html
 - o Browse past questions from our users
 - o See a glossary of Stock Rover terms
- Metrics & Tickers www.stockrover.com/metrics-profile.html
 - o A list of all the metrics and tickers currently available in Stock Rover

