

Stock Rover Subscription: Basic and Premium Versions

Starting mid January

Discounted Pricing until February 28th

Download this presentation at www.stockrover.com/webinar-outline.html

What's the pricing structure?

- Basic – Free!
- Basic with Support – \$4.99/month or \$49.99/year
- Premium – \$19.99/mo or \$199.99/year
- Premium with Support – \$24.99/mo or \$249.99/year
 - Hotline support for an extra \$4.99/mo or \$49.99/year

What's the difference between Support and No Support?

- **With Support**
 - We will respond to your feedback and address your issue
 - Support Active Monday – Friday, 9-5 ET
- **No Support**
 - We make no guarantee that we will respond to your feedback or address your issue

Where do I find the list of Premium features?

www.stockrover.com/subscription.html

The Subscription Page

Basic Membership

- Comprehensive Screening
- Powerful Comparison
- Flexible Data Views
- Easy Performance Visualization via Charting
- Efficient In-Depth Research
- Portfolio and Watchlist Tracking
- Well Organized ETF Browsing

You are currently enrolled

Premium Membership

All the basic features plus...

- Rank Stocks via Advanced Quant Screener
- Detailed Historical Portfolio Reporting
- Portfolio Risk Analytics
- Full Data Export
- Multi-Monitor Support
- Ad Free Experience

Sign Up

\$19.99/mo or \$199.99/yr

[Click Here for Special Pricing thru Feb 28th Only!](#)

Included	<p>Stock Rover Anywhere The ability to use Stock Rover on your desktop, laptop as well as your tablet. Both the iPad™ and Android™ platforms are supported.</p>	Included
40,000+	<p>Number of Tickers Supported The number of tickers that Stock Rover can price.</p>	40,000+
Included	<p>Dynamic Addition of Unknown Tickers The ability to specify a ticker Stock Rover does not know and dynamically add it to the Stock Rover pricing database.</p>	Included
Included	<p>Stock Rover Investor Library The ability to use the Stock Rover Investor Library to download portfolios, screeners, watchlists etc. from other Stock Rover users as well as the portfolios of famous investors. Also the ability to submit your own creations to the Stock Rover community.</p>	Included
Included	<p>Portfolio Performance Reporting Emails Receive automatic daily, weekly and/or monthly performance emails from Stock Rover for your portfolios and/or watchlists highlighting overall performance, performance vs. benchmarks and the biggest movers, both up and down.</p>	Included

Special Pricing

Stock Rover Premium Membership Plans

Special Pricing Thru Feb 28th Only!

Monthly Plans	Regular Price	Special Price	Savings
Premium Plan (No Support)	\$19.99 / month	\$15.99 / month	\$4.00 / month
Premium Plan with Email Support	\$24.99 / month	\$17.99 / month	\$7.00 / month
Premium Plan with Email and Hotline Support	\$29.99 / month	\$21.99 / month	\$8.00 / month
Yearly Plans	Regular Price	Special Price	Savings
Premium Plan (No Support)	\$199.99 / year	\$159.99 / year	\$40.00 / year
Premium Plan with Email Support	\$249.99 / year	\$179.99 / year	\$70.00 / year
Premium Plan with Email and Hotline Support	\$299.99 / year	\$219.99 / year	\$80.00 / year
The Fine Print			

- Monthly discount applies for first twelve months then reverts to regular monthly pricing.
- Yearly discount applies for first year then reverts to regular yearly pricing.
- Monthly premium plan with email support package details: plan \$12.99/month, support \$5.00/month.
- Monthly premium plan with hotline support package details: plan \$11.99/month, support \$10.00/month.
- Yearly premium plan with email support package details: plan \$129.99/year, support \$50.00/year.
- Yearly premium plan with hotline support package details: plan \$119.99/year, support \$100.00/year.
- Hotline provides guaranteed support via our live toll-free hotline telephone support line and via email exchange.
- Email provides guaranteed support available via email exchange.
- Users without a support plan are encouraged to visit Stock Rover's online help resources.
- Hotline and email support are active Monday thru Friday from 9AM to 5PM ET.
- Applicable state taxes added as required by law.







What stays the same between Basic and Premium?

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What's different between Basic and Premium?

5 Years	Pricing, Financial and Fundamental Data The maximum number of years of pricing, financial and fundamental data that can be viewed in the table or charted.	10 Years
100	Maximum Number of Stocks Displayed The maximum number of stocks that can be displayed in the Stock Rover Table.	Unlimited
15 Each	Maximum Number of Items Maintained The maximum number of Portfolios, Watchlists, Screeners and Views and you can create and maintain in your account.	30 Each
100 Tickers	Portfolio and Watchlist Items The maximum number of tickers that can be stored in a single Portfolio or Watchlist.	250 Tickers
275+ Metrics	The Number of Metrics Available The number of financial, operational, price, performance and technical metrics provided by Stock Rover.	325+ Metrics
6 Metrics	Charting Fundamental Data The number of fundamental metrics that can be charted.	100+ Metrics

What does Premium have that Basic doesn't?

<p>Auto Refresh</p> <p>The ability to have Stock Rover automatically refresh the table with the most recent intra-day prices rather than waiting until the user next take an action in the product.</p>	
<p>Custom Metrics</p> <p>The ability to create your own custom metrics that are derivatives of the standard Stock Rover metrics, coupled with the ability to utilize custom metrics created by other Stock Rover users.</p>	
<p>Charting Multiple Metrics Together</p> <p>The ability to create packages of fundamental metrics that chart together. For example Gross Margin, Operating Margin and Net Margin all overlaid on the same chart.</p>	
<p>Data Export</p> <p>Ability to easily export all Stock Rover metric data to external programs such as Excel™ spreadsheets.</p>	
<p>Multi-Monitor Support</p> <p>The ability to detach the charting facility from the main Stock Rover application and display it in an independent window on a separate monitor.</p>	
<p>Screening with Advanced Quant System</p> <p>Advanced Quant system that first screens stocks then ranks them based on weightings assigned to each screening factor or metric.</p>	

What else does Premium have?

	<p>Custom Tagging and Grouping</p> <p>Tag your stocks according to any keyword or classification system you like. Then be able to group and analyze your positions by tag to see financial and performance data exactly the way you want to see it.</p>	
	<p>Portfolio Grouping</p> <p>Group and analyze your portfolios in a variety of ways with a simple, yet flexible and powerful portfolio grouping facility.</p>	
	<p>Portfolio History</p> <p>Maintain portfolio historical positions for true portfolio performance reporting over time. Understand which components of your portfolio had the most important contribution to performance.</p>	
	<p>Advanced Portfolio Analytics</p> <p>Detailed portfolio analytics including volatility beta, risk adjusted return vs. the S&P 500, correlation vs. the S&P 500, Sharpe Ratio and more.</p>	
	<p>Integrated Notes Facility</p> <p>Ability to add commentary to your investment research process. Notes are integrated, organized, fully searchable and time-stamped, allowing for easy recall of your investing thought process.</p>	
	<p>Ad Free Experience</p> <p>All of your screen real estate is dedicated to comprehensive stock research.</p>	
<p>Email Only</p>	<p>Technical Support</p> <p>Basic and Premium Plan users can opt for email based support at \$49.99 per year (or \$4.99/mo for monthly plan). Premium Plan users can also opt for toll-free hotline live phone support for an additional \$49.99 per year (or \$4.99/mo for monthly plan).</p>	<p>Email/Hotline</p>

What does the sign-up process look like?

Stock Rover Premium Membership Plans

Special Pricing Thru Feb 28th Only!

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What information do I need to supply?

Sign Up - Stock Rover Premium Membership

1 ONLINE PROFILE
Login and contact details

2 BILLING
Payment details

3 CONFIRM
Review payment details

4 DONE
Print for your records

Selected Plan: ⓘ Stock Rover Premium Plan With Email Support @ \$17.99/month [\(Change Plan\)](#)

Billing Address Associated with Credit Card

First name:

Last name:

Address:

City:

State:

Zip:

Country:

Credit Card Information

Type:

Number:

Expiration Month:

Expiration Year:

CVV:

Then what happens?

Sign Up - Stock Rover Premium Membership

1 ONLINE PROFILE
Login and contact details

2 BILLING
Payment details

3 CONFIRM
Review payment details

4 DONE
Print for your records

🔍 Please verify that the information is correct then click Sign Up to purchase your plan

Billing Address Associated with Credit Card

First Name: Sam
Last Name: Smith
Address: 123 Fake Street
City: Springfield
State: MA
Zip: 01104
Country:: US

Credit Card Information

Type: Visa
Number: *****1111
Expiration Month: 01
Expiration Year: 2014

Premium Membership Enrollment

Plan: Monthly
Support: Email
Cost: \$17.99/month
(plus applicable MA sales tax)

[Please read our terms](#)

◀ Back Cancel Sign Up

You're Signed Up

Sign Up - Stock Rover Premium Membership with Support

1 ONLINE PROFILE Login and contact details 2 BILLING Payment details 3 CONFIRM Review payment details 4 DONE Print for your records

✓ Congratulations! Enjoy Stock Rover Premium with Support (please print for your records)

Billing Address Associated with Credit Card

First Name: Sam
Last Name: Smith
Address: 123 Fake St
City: Springfield
State: MA
Zip: 01104
Country:: US

Credit Card Information

Type: Visa
Number: *****1111
Expiration Month: 01
Expiration Year: 2014

Premium Support Plan Enrollment

Plan: Monthly
Support: Email

Next ▶

Finis!